



UNIVERSITY

2007 OKLAHOMA VOLLEYBALL MEDIA GUIDE





A PACESETTER FOR PUBLIC HIGHER EDUCATION IN THE UNITED STATES

"The University of Oklahoma is truly a great university. It is becoming a pacesetter for public higher education in the United States. We must no longer keep the university's excellence a secret! It's time for us to let others know about the strengths of our university and our determination to make it even better."

- University of Oklahoma President
David L. Boren

The University of Oklahoma History

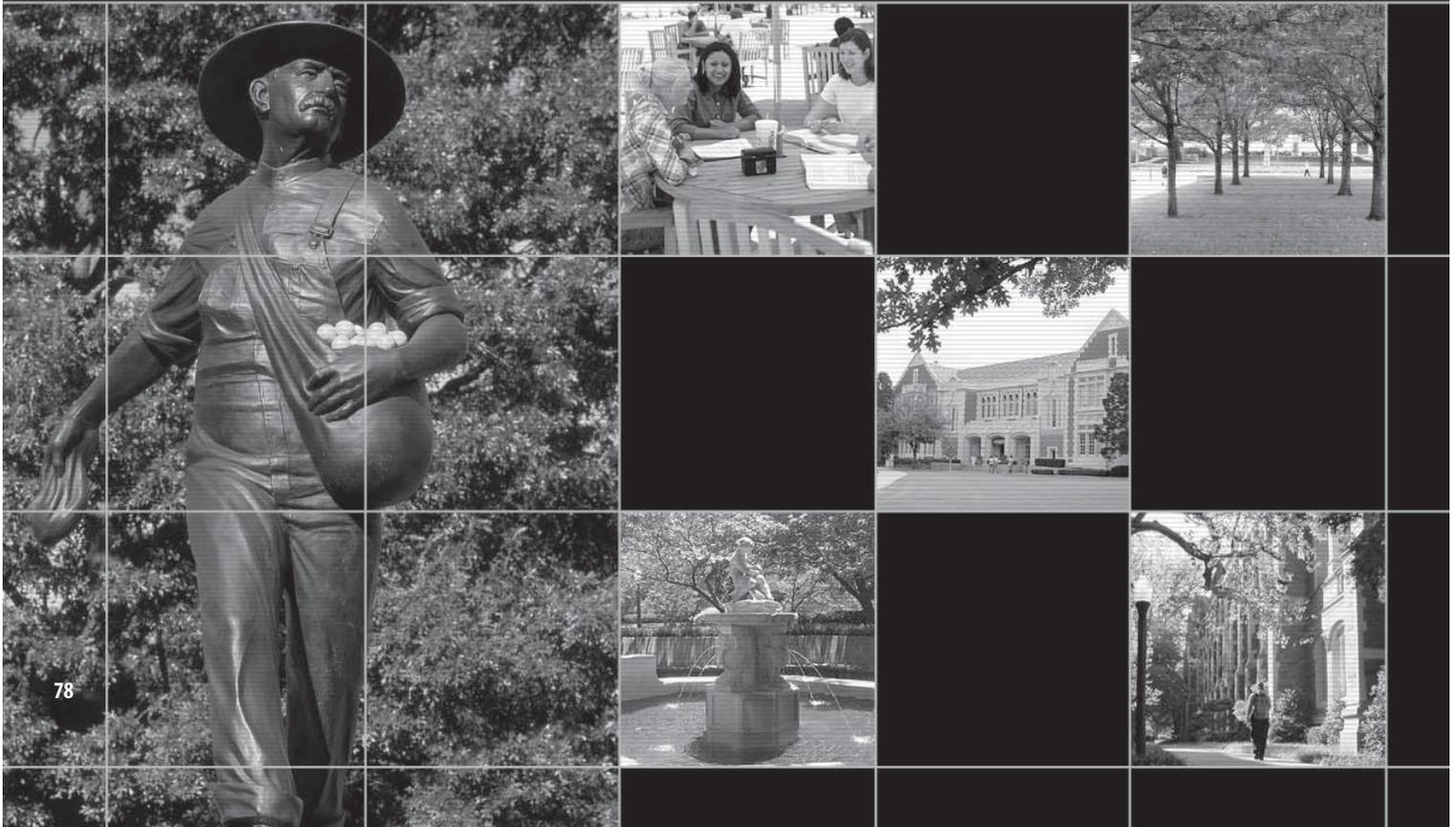
Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree-granting research university serving the educational, cultural, economic and health care needs of the state, region and nation. The Norman campus serves as home to all of the university's academic programs except health-related fields. Both the Norman and Health Sciences Center colleges offer programs at the Schusterman Center, the site of OU-Tulsa. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. OU enrolls almost 30,000 students, has more than 2,000 full-time faculty members, and has 20 colleges offering 152 majors at the baccalaureate level, 160 majors at the master's level, 80 majors at the doctoral level, 38 majors at the first professional level, and 18 graduate certificates. The university's annual operating budget is more than \$1.2 billion. The University of Oklahoma is an equal opportunity institution.

What Do You Know About OU?

- OU is number one in the nation per capita among public universities in the number of National Merit Scholars enrolled. Six hundred National Merit Scholars currently are enrolled at OU.
- The University of Oklahoma ranks in the top 10 in the nation in the Freshman Year Experience, according to a national study by the Policy Center on the First Year of College. The study recognizes OU's initiatives for first-year students and its commitment to put students first.
- The Princeton Review ranks OU among the Top 10 public universities in the nation in terms of academic excellence and cost for students. The list included universities like the University of California-Berkeley and University of Virginia-Charlottesville.
- Last year, OU was in the Top 10 universities in the nation in Goldwater Scholarships in math and sciences.
- OU is the highest-ranked public university in the history of Oklahoma. The latest *U.S. News and World Report* rankings place OU in the top tier among national public universities.
- OU has over a \$1.5 billion impact on the state's economy each year.

- OU ranks first in the Big 12 and at the top in the nation in international exchange agreements with countries around the world. The University has 171 student exchange agreements with universities in 60 countries. Fourteen hundred students from 95 countries are enrolled on OU's Norman campus.
- OU is in the top five in the nation among all comprehensive public universities in the graduation of Rhodes Scholars.
- OU is one of the few public universities in the nation to cap the class size of first-year English composition courses at no more than 19 students.
- The University has created an Honors College with one of the largest honors programs among public universities in the United States. More than 2,600 students participate in small classes of 19 or less.
- Just one year after launching a five-year, \$50 million Campaign for Scholarship endowments, OU achieved its goal and has now passed its \$90 million mark, allowing the university to award hundreds of new scholarships and ensure that OU will remain affordable and keep open the door of opportunity for all qualified students.
- OU is one of only 20 public universities in America with an endowment above \$1 billion and has quadrupled the number of endowed faculty positions in the past 12 years, demonstrating a strong commitment to excellence.

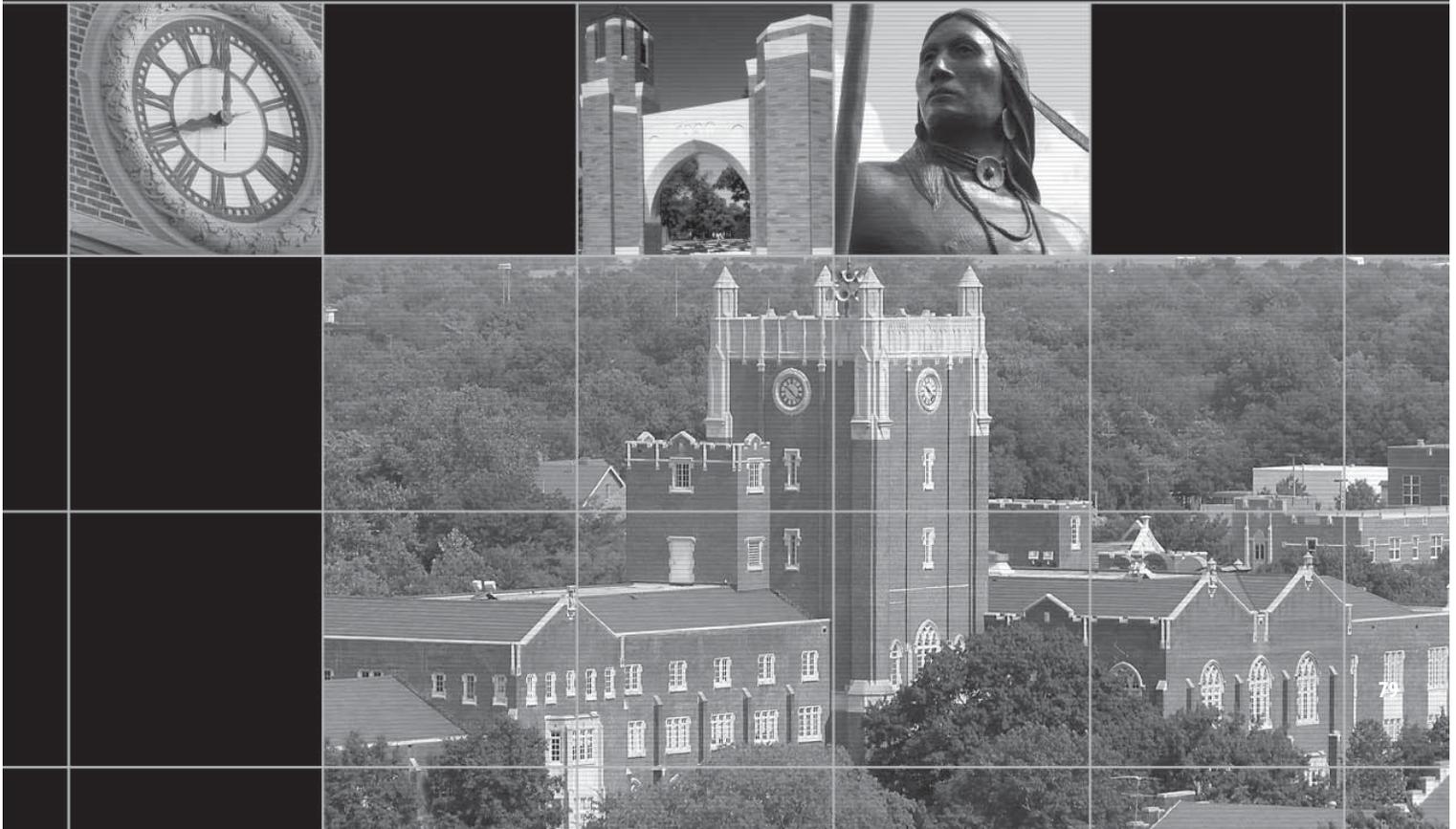
THE CAMPUS EXPERIENCE





- OU continues to break private fund-raising records, with more than \$1 billion in gifts and pledges over the past decade, which has provided funding for dramatic capital improvements, the growth in faculty endowment and student scholarships.
- Due to OU's increased private support during the past 12 years, the number of endowed faculty positions has quadrupled, increasing from 100 to 444, helping to retain and attract talented faculty members.
- Over the past decade, research and sponsored programs expenditures at OU have more than doubled, and OU continues to set new records for funding for externally sponsored research and will reach almost \$250 million this year.
- The OU Health Sciences Center in FY 2004 continued its impressive rate of research growth by achieving more than \$124 million in federal, state, corporate and nonprofit or foundation grants and contracts. Funding from the National Institutes of Health – considered to be the gold standard for research – was nearly \$53 million.
- Since 1995, almost \$1.5 billion in construction projects have been completed, are under way or are forthcoming on OU's three campuses, the largest of which is the \$67 million National Weather Center.
- OU is home to one of the two largest natural history museums in the world associated with a university. The Sam Noble Oklahoma Museum of Natural History has more than 6 million artifacts and contains 198,000 square feet on 60 acres of land. The museum exhibits include the largest Apatosaurus on display in the world and the oldest work of art ever found in North America — a lightning bolt painted on an extinct bison skull.
- The Fred Jones Jr. Museum of Art's collections total more than 8,000 works of art, including OU's Weitzenhoffer Collection of French Impressionism, the single most important gift of art ever given to a U.S. public university; major works by the Taos Colony of artists; the former U.S. State Department Embassy art collection; and the Dorothy Dunn collection of Native American art.
- OU's Western History Collection is one of the largest collections in the world of documents and photographs, including a rare multivolume portfolio on the Indians of the United States and Alaska by Edward S. Curtis.
- OU's Research Campus has been certified by the Oklahoma Department of Commerce as Site Ready, which enables the university to capitalize on fast-moving economic opportunities and enables site selectors to readily find quality land and facilities that meet nationally established criteria in a timely fashion.
- A major beautification campaign has transformed the appearance of the OU Health Sciences Center in Oklahoma City. The project has replaced a divided highway through campus with seven tiered gardens featuring traditional OU arches at each end. The new pedestrian walkway's landmarks include an OU Seed Sower sculpture at the west end, a clock tower at the east end, and a 70-foot granite fountain in the center.
- OU has strong programs in international and area studies, with an International Programs Center led by Zach P. Messitte, a foreign policy expert with a doctorate in international politics and whose experience includes working for the United Nations and CNN.
- For the outdoor improvements to the Norman campus — gardens, fountains, sculptures, benches — the University of Oklahoma has won first place in the education category for Beautification and Landscaping in the statewide environmental competition. Gifts of over \$3 million have permanently endowed OU's gardens.
- With nearly 400 doctors, OU Physicians is the state's largest physician group. Our practice encompasses almost every adult and child specialty. Many OU Physicians have expertise in the management of complex conditions that is unavailable anywhere else in the state, region or sometimes even the nation. Some have pioneered surgical procedures or innovations in patient care that are world firsts.
- About 125 of OU Physicians' doctors are OU Children's Physicians. These board-certified pediatric specialists committed their training and, now, their practices to the care of children. Many children with birth defects, critical injuries or serious diseases who can't be helped elsewhere come to OU Children's Physicians. Oklahoma doctors and parents rely on OU Children's Physicians depth of experience, nationally renowned expertise and sensitivity to children's emotional needs.
- A diverse student community is a priority at OU. OU ranks number one in the Big 12 in Native American enrollment and continues to be one of the leaders in enrollment of Latin American, Asian American and African American students.
- The University of Oklahoma maintains one of the three most important collections of early manuscripts in the history of science in the United States. It includes Galileo's own copy of his work, which first used the telescope to support the Copernican theory, with corrections in his own handwriting.

THE UNIVERSITY OF OKLAHOMA SOONERS





- The University of Oklahoma Libraries ranks in the top two in the Big 12 in the number of volumes held, according to *The Chronicle of Higher Education*. The University of Oklahoma Library is the largest in the state with approximately 4.7 million volumes.

- OU's Julian P. Kanter Political Commercial Archive houses the world's largest collection of political commercials. With more than 70,000 commercials, the archive includes political advertisements dating back to 1936 for radio and 1950 for television.

- The highly acclaimed journal of international literature, *World Literature Today*, is published at the University of Oklahoma.

- OU is home to the Neustadt International Prize for Literature, considered to be second in prestige only to the Nobel Prize and often referred to as the "American Nobel." Twenty-six Neustadt laureates, candidates and jurors have won the Nobel Prize in the past 38 years.

- The OU Cousins program matches U.S. and international students to share informal and social experiences. Students may volunteer to live on international floors with half of the residents from the United States and half from other countries.

- *Dance Magazine* places the OU School of Dance in the top three of all dance programs in the country.

- OU's new 271-acre Research Campus is anchored by the Stephenson Research and Technology Center, where cutting-edge research into life science fields ranging from robotics to genomic studies is taking place, and the National Weather Center, which houses OU's academic and research programs in meteorology and the National Oceanic and Atmospheric Administration's Norman-based weather, research and operations programs.

- OU's largest supercomputer debuted as the fastest in the Big 12 and in Oklahoma history and among the top four among U.S. universities (excluding the big three National Science Foundation supercomputing centers).

- Since its creation in 1998, OU's Office of Technology Development has created 25 companies that have generated

MISSION STATEMENT

The mission of the University of Oklahoma is to provide the best possible educational experience for our students through excellence in teaching, research and creative activity, and service to the state and society.

more than \$60 million in capital, over \$9.5 million in cash and more than \$12 million in current estimated equity value for the university. In addition, the companies have created in excess of 120 jobs, which pay on average nearly twice the median household income in Oklahoma.

- After many years without a debate team, OU once again has a nationally ranked program. OU's debate team in 2007 won the National Collegiate Championship as well as major tournaments at Harvard, Northwestern, and Wake Forest.

- OU's College of Education continues to be ranked in the top 10 percent of all graduate colleges of education by *U.S. News & World Report*.

- The OU College of Law is rated as one of the 15 best law schools in the United States, according to the *Thomas M. Cooley Guide*, and also received high marks by *U.S. News & World Report* and top scores in bar examination results.

- A major building project has doubled the size of the Law Center, refurbishing classrooms and creating a new library, a cutting-edge courtroom, and expanded student lounge and office facilities.

- OU President David Boren, a former U.S. senator and

governor of Oklahoma, teaches an introductory course in political science each semester, and keeps in close touch with students.

- OU has one of the oldest comprehensive colleges of fine arts in the Great Plains states, with highly regarded schools of Music, Drama, Art and Dance, and programs in opera, musical theater, and sculpture.

- OU has won awards for new initiatives to create a sense of family and community on campus. OU is one of the very few public universities to twice receive the Templeton Foundation Award as a "Character Building College" for stressing the value of community.

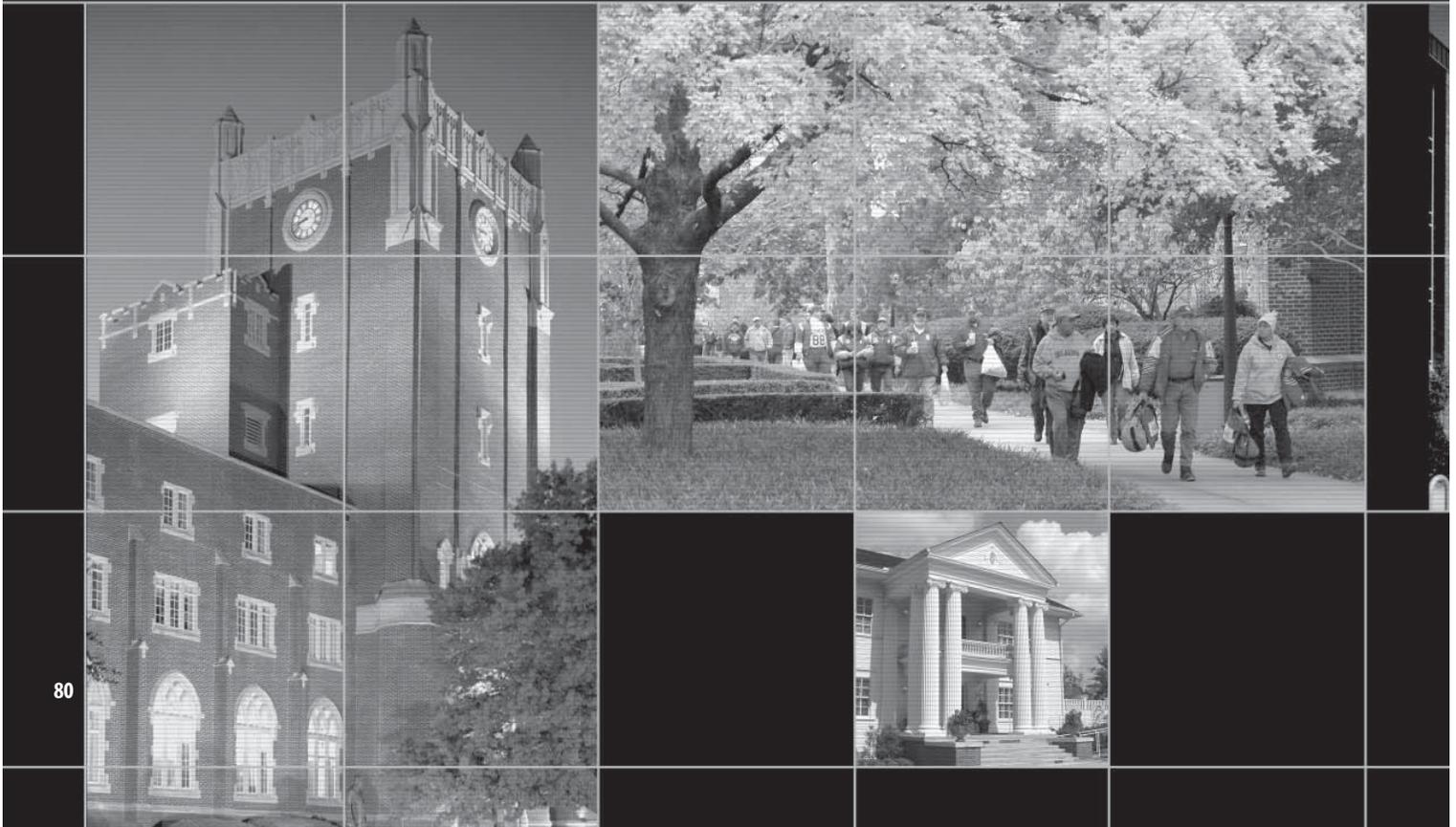
- The University of Oklahoma has consistently been designated as one of America's 100 Best College Buys by Institutional Research & Evaluation, an independent higher education research and consulting organization.

- OU has established a faculty-in-residence program with faculty members and their families living in apartments in the student residence halls.

- Price College is ranked as one of the nation's top business schools at the undergraduate and graduate levels. Price College ranks in *U.S. News & World Report's* top 50 in undergraduate business schools and in the top 15 in undergraduate business specialties for international business.

- The Native American literature program in the Department of English is ranked in the top two in the nation. The department's composition and rhetoric program is in the top six. And the department's cultural studies program is ranked in the top five.

THE CAMPUS EXPERIENCE



UNDERGRADUATE DEGREES

College of Architecture

Architecture
Construction Science
Environmental Design
Interior Design

College of Arts and Sciences

African & African-American Studies
Anthropology
Asian Studies
Astronomy
Astrophysics
Biochemistry
Botany
Chemistry
Chinese
Classics: Classical Culture
Classics: Greek
Classics: Latin
Communication
Economics
English: Literary & Cultural Studies
English: Writing
Ethics and Religion
European Studies: Russian & Eastern Europe
Film and Video Studies
French
German
Health & Exercise Science
History
Human Relations
Information Studies
International & Area Studies
Latin American Studies
Letters

Linguistics
Mathematics
Microbiology
Native American Studies
Philosophy
Physics
Planned Program: Interdisciplinary Perspectives on the Environment
Planned Program: Social Sciences & Organizational Studies
Political Science
Psychology
Public Affairs & Administration
Religious Studies
Russian
Social Work
Sociology-Criminology
Spanish
Women's Studies
Zoology

College of Continuing Education

Aviation: Management
Aviation: Professional Pilot
Professional Studies

College of Education

Early Childhood Education
Elementary Education
Foreign Language Education
General Management
Language Arts Education
Mathematics Education
Science Education Social Studies Education

Special Education

College of Engineering

Aerospace Engineering
Architectural Engineering
Chemical Engineering
Civil Engineering
Computer Engineering
Computer Science
Electrical Engineering
Engineering
Engineering Physics
Environmental Engineering
Environmental Science
Industrial Engineering
Information Technology
Mechanical Engineering
Petroleum Engineering

Weitzenhoffer Family College of Fine Arts

Art
Art History
Dance
Drama
Music
Music Education
Music Theatre

College of Geosciences

Environmental Geology
Geography
Geology
Geophysics
Geosciences
Meteorology

Petroleum Geology
Paleontology

College of Liberal Studies

Liberal Studies

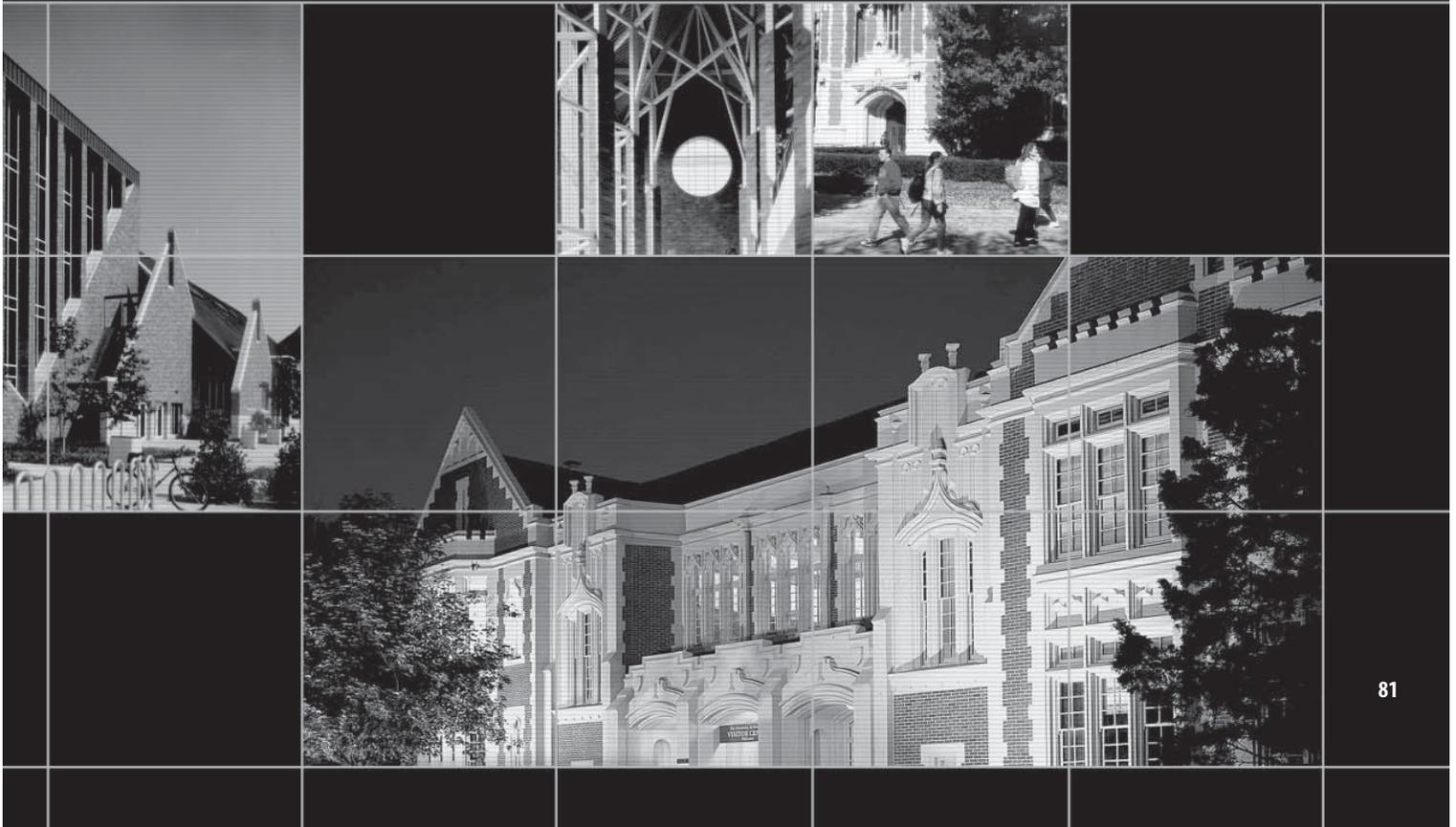
Gaylord College of Journalism and Communication

Advertising
Broadcasting & Electronic Media
Journalism
Professional Writing
Public Relations

Price College of Business

Accounting
Economics
Energy Management
Entrepreneurship & Venture Management
Finance
Human Resources Management
International Business
Management Information Systems
Marketing
Supply Chain Management

THE UNIVERSITY OF OKLAHOMA SOONERS



THE PATH TO GRADUATION

Prentice Gault Academic Center

In the 1950s, he came to OU to play football, and, in the process, broke down barriers and crushed stereotypes. Today, OU student-athletes use the Prentice Gault Academic Center to break another kind of stereotype. The center that today's student-athletes use everyday now bears the name of the man who left an indelible legacy for Sooner Athletics and helped change a society in the process.

The formal dedication of the Prentice Gault Academic Center was held Friday, Sept. 17, 1999. The proposal to re-name the center was approved by the OU Board of Regents in March 1999.

"It is appropriate that this center be named after Prentice Gault," OU President David L. Boren said. "His personal values and character, along with his leadership as associate commissioner of the Big 12 Conference, continue to bring pride to his alma mater. His personal example of quiet courage, grace under pressure, and dedication to the university helped open the doors of opportunity for countless number of African-American and minority student-athletes who have followed him into collegiate athletics."

The professional consultants of the Prentice Gault Academic Center help student-athletes with a variety of academic tasks, from learning strategy instruction to any stage of the writing process including preparing for an essay exam and the formal research paper.

The goal is to help student-athletes develop the strategies they need to be successful by encouraging the use of the center for all facets of the learning and writing processes encountered in college.

The Prentice Gault Academic Center provides student-athletes with a state-of-the-art academic support facility. The environment encourages a collaboration between staff members and student-athletes. In addition, it is highly conducive to learning in all areas of students' academic endeavors and features seven learning centers.

Located on the second and third floors in the north end of the Gaylord Family - Oklahoma Memorial Stadium, the Academic Center houses Academic Counseling Offices, the Kerr Foundation Computer Centers, Learning and Skill Development Centers for communication, reading, study skills, math and foreign languages, the Kerr Career Center, the Thompson Writing Center, Mentoring Office and study areas.

Learning Centers: Kerr Career Center

Whether student-athletes are freshmen, sophomores, juniors, seniors or graduates, they will benefit from the services of the Kerr Career Center. It provides a system of services that educates and guides students through the career development process.

The Career Center is dedicated to helping students make the transition from college to career by developing an individualized career plan where they gather information to assist in making a decision about a career; obtain information on the suitable career list; explore classes and publications in the field as well as obtain experience; and gain knowledge and skills necessary for résumé writing, job-related letter writing and interviewing techniques. The Career Center is a link with the campus Careers Services Office and offers student-athletes a wide array of effective job hunting skills, training and career services.

Kerr Foundation Computer Centers

In the 21st century, computers have become an integral part of the learning experience. Students need access to computers and their resources almost daily. The Kerr Foundation Computer Centers are here to meet these technological needs. We provide each student with the equipment and support necessary to succeed.

There are currently two computer centers within the Prentice Gault Academic Center. These centers house nearly 200 computers and are available exclusively to our student-athletes. This ensures that they will never go without computer access.

Students also enjoy a large amount of storage space on our athletic network. Laptop computers are checked out to students when the computer centers are unavailable. This allows access to our network and resources 24 hours a day. The laptop program is very important in helping our athletes stay on top of their schoolwork when traveling.

Group training is provided for all new student-athletes during the first week of supervised study. This helps familiarize each student with our resources and procedures. Individual training sessions are available to each student and lab technicians are always on hand to help.

The Kerr Foundation Computer Centers have been a model for other universities around the country. We plan on being a leader in the future as well. Upgrades are scheduled annually for both centers. A deep commitment from the Athletics Department ensures that the excellence in the centers will continue for a long time.

ACADEMICS



Communications Center

A recent addition to the academic center focuses on developing communication and public speaking skills for student-athletes. This state-of-the-art center, coordinated by a broadcast professional, builds strong media relations skills through the use of video equipment.

Kerr Foundation Foreign Language Centers

To assist you in speaking, listening, reading and writing in other languages, the Kerr Foundation Foreign Language Center offers a multimedia environment that provides instruction in all foreign languages and in English as a second language. On an individual basis, students have the option of working with computers, audio-visual equipment and tutors in order to enhance their language experience.

Math Center

If performing math functions is a problem, the solution is the Math Center. As a supplement to class instruction, the Math Center provides all levels of math computations, concepts and problems to help students review course material. In addition, it offers personal and group tutoring sessions to assist with math assignments.

Study Skills Center

If students have trouble with assigned textbook readings or studying, the Reading and Study Skills Center can help. It provides reading and studying techniques and instructs how to make direct applications to current resources. Consultation, computer-assisted instruction, tutoring and independent activities are available.

Thompson Writing Center

Because learning and writing are essential life long skills which can always be strengthened, the Writing and Study Skills Center offers personalized instruction to student-athletes who seek assistance in refreshing, reviewing, or improving these skills.

THE PATH TO GRADUATION Steps For Building "Champions For Life"

Step One: Assessment

New Student-Athlete Assessment - The levels of academic preparation, educational orientation and career interests for all incoming student-athletes are evaluated. A staff learning specialist administers a variety of academic skills and career interest assessments. Individual academic support plans are then tailored to match a student-athlete's academic skills and career interests. Further, all new student-athletes are required to participate in a University orientation, which includes assessment in mathematics placement and foreign language, among others.

Step Two: Skill Development

Tutorial Program - A comprehensive tutoring program of approximately 60 tutors provides one-to-one and small-group instruction. Student-athletes are assisted with study skills, problem-solving techniques and specific course material. Athletic Student Life Office counselors may recommend tutors or a student-athlete may request one independently.

Study Skills - The Study Skills Center provides student-athletes with assistance in college reading strategies and individual instruction for reading improvement. Meanwhile, the Thompson Writing Center offers a dynamic, positive atmosphere to help student-athletes generate ideas and strategies for writing assignments. Consultants help student-athletes organize papers,

review grammatical basics, develop proofreading and library research skills, and design résumés. A learning specialist regularly conducts time management and study skills workshops. The staff's goal is to help student-athletes become independent writers and learners in the academic environment.

Computer Skills - Understanding computers and having access to them on a regular basis are essential to today's successful student. The two Athletic Computer Centers, also located in the Prentice Gault Academic Center, provide student-athletes with computer knowledge and access. The Athletic Computer Centers are open six days a week with extended hours offered during peak times. Made possible from a \$250,000 Kerr Foundation matching grant, the Athletic Computer Centers are equipped with more than 200 state-of-the-art computers, including Macintosh and Windows-compatible computers with color monitors, CD-ROM drives and modems. High-speed high-resolution laser printers, digital camera, video equipment and a scanner are also available for student-athlete use. Software in use includes all popular word processing programs, spreadsheet programs, Power Point programs, databases and desktop publishing/graphic design programs. In addition, course-related software packages are available. Computer training courses are provided each semester and portable computers are available to student-athletes who need computer access after 11 p.m. Approximately 80 portables are also available to teams when traveling.

Foreign Language - The Kerr Foundation Foreign Language Center was established to assist student-athletes with speaking, listening, reading and writing in different languages. The Center, coordinated by a Modern Languages department instructor, offers a top-notch multimedia environment for all foreign language instruction.

THE UNIVERSITY OF OKLAHOMA SOONERS

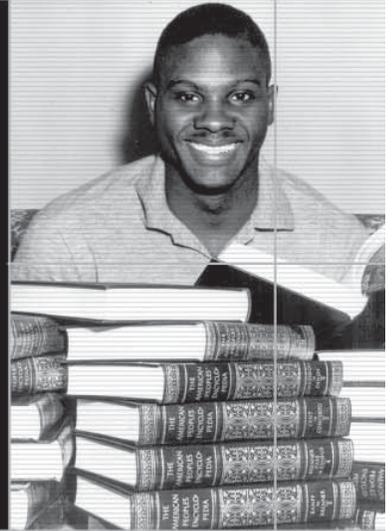
▶ OKLAHOMA REMEMBERS GAUTT

Prentice Gault ushered in a new era for Oklahoma football when he landed a spot on the 1956 team. Former Sooner head coach Bud Wilkinson was pressured against giving Gault a scholarship. A group of black doctors and pharmacists gave money for Gault to attend the school. Within a year, Gault was given a scholarship and the donated amounts were given to another black student.

Gault, considered Oklahoma's best player in 1958, was a two-time All-Big Eight player and 1959 Orange Bowl MVP. During his senior year, Gault was named to the academic All-America team and eventually earned master's and doctorate degrees in psychology.

The academic center for student-athletes at the University of Oklahoma was named in Gault's honor in 1999. A special assistant to the commissioner of the Big 12 Conference, Gault passed away on March 17, 2005.

"His personal example of quiet courage, grace under pressure, and dedication to the university helped open the doors of opportunity for countless numbers of African-Americans and minority student-athletes who have followed him into collegiate athletics," said University of Oklahoma president David Boren.



Career Preparation - At OU, non-athletic career preparation is enhanced through workshops in résumé development, job search strategies, interviewing skills and graduate school preparation assistance. The Sooner Career Program is dedicated to educating student-athletes about the world of work and providing a transition from college athletics to their first careers. The program includes the OU Career Fair, career information seminars, opportunities for summer internships in various fields, an employment referral service and mentorship opportunities for graduating student-athletes. The Career Center, an exciting learning center, allows student-athletes the opportunity to explore potential careers and majors through a variety of resources. Additionally, student-athletes are able to take personality and career inventories via computer. The Sooner Career Program is jointly sponsored by the OU Athletic Department, the Sooner Club and the "O" Club.

Supervised Study - Supervised study is a monitored study program designed to provide new student-athletes with organized study and tutoring time in an environment conducive to successful academic performance. Supervised study is located in the Prentice Gautt Academic Center, is held throughout the day and offers student-athletes a flexible study schedule.

Communication Skills - Communicating well is an essential skill in successful personal and professional interaction for OU student-athletes. The OU Communications Center offers training for effective oral communication and media relations. A working media conference room featuring a stage and modern audio-visual systems is available in a state-of-the-art communications center.

Step Three: Counseling

Personal Career Counseling - Student-athletes receive caring, professional support from Dr. Gerald Gurney and his staff at all levels. This support may take several forms, including career choice, academic or personal decisions.

Academic Counseling and Advisement - Four professional athletic academic counselors are present to help student-athletes through the educational process. Approximately one counselor per 100 student-athletes is available to assist the student-athletes with planning class schedules, choosing degree programs and setting personal and academic goals.

Academic Monitoring - Course attendance and course performance are checked a minimum of four times per semester for each student-athlete participating in the intercollegiate athletic program.

Personal Health and Nutritional Counseling - The personal health and nutritional needs of student-athletes are monitored by the OU Sports Medicine staff of physicians and certified athletic trainers. The Wagner Dining Center makes every effort to accommodate the special dietary and nutritional requirements of OU student-athletes. The cafeteria serves all three meals with several healthy entrees to choose from. The menu is designed to meet the nutritional needs of every individual student-athlete by allowing each athlete to choose from a variety of options to accommodate the unique demands of his/her schedule. In addition, a pilot program to promote substance abuse awareness requires student-athletes to enroll in a campus personal health course focusing on substance abuse, human sexuality, nutrition and stress management.

Step Four: Faculty Relations

Faculty Guest Program - The faculty guest program's purpose is to enhance the athletic department's relationship with the faculty and staff. Faculty members are selected to be guest coaches for the week in all sports throughout the academic year. During that time, the faculty guests are provided with a list of planned activities that are designed to give them an opportunity to experience various aspects of the athletic department's operations and introduce them to student-athlete lifestyles and expectations.

Step Five: Resident Life

Sooner Housing Center - Student-athletes reside in a variety of University housing environments, including the Sooner Housing Center. The Sooner Housing Center, managed by Athletic Student Life staff, is located across the street from the Gaylord Family - Oklahoma Memorial Stadium. It provides a living environment that is conducive to the academic and personal development of student-athletes. The Sooner Housing Center was the winner of the 1998, 2003 and 2005 President's Trophy for the outstanding housing center on the OU campus and was recognized for its contribution to academic excellence, innovative programming and campus diversity. The Sooner Housing Center was also selected as the President's Trophy runner-up in 1997, 2000 and 2006.

Step Six: Life Skills, Academic Recognition, Graduation/Post Eligibility, Community Service and Student-Athlete Leadership

Life Skills Program - OU is a member of the NCAA's Life Skills Program and is dedicated to contributing to the growth and development of student-athletes through academic excellence, athletic excellence, personal development, community service and career development. The OU Athletic Department offers

ACADEMICS





and maintains a strong commitment through comprehensive programs to fully develop the student-athletes' academic and personal potential, while enjoying the highest levels of athletic competition.

Academics Awards Program - The OU Athletic Student Life program places special emphasis upon recognition of outstanding academic performances by student-athletes. Scholar-athletes with a 3.0 GPA and above are recognized each semester at halftime of a football or men's basketball game. An awards banquet is held in the spring to recognize scholar-athletes and special award winners. Graduating student-athletes receive recognition prior to OU's graduation ceremonies in May during a reception. Each is given an "O" ring, representing their athletic participation and graduation from The University of Oklahoma. All scholarship student-athletes who exhaust their eligibility within eight semesters may receive an additional year of financial aid within a six-year period.

Student-Athlete Advisory Committee - Student-athlete leaders from each sport comprise the Student-Athlete Advisory Committee, which aims to improve communication with the athletic and University administration regarding student-athletes' needs and concerns. The Student-Athlete Advisory Board developed a community outreach partnership with the Oklahoma Youth Center, a local residential facility for physically, mentally and sexually abused children. The board also designs programs that encourage excellence in academics and social responsibility and serve to represent student-athletes on campus-wide committees.

Advisement

Academic Advising Services, considered a campus advising unit, are conveniently located within the center. The athletic department employs four professional, full-time counselors who are here to help student-athletes through the educational process. Athletic academic counselors are often available on a walk-in basis as well as through scheduled appointments. Athletic academic counselors assist student-athletes with planning their class schedules and deciding on a degree program that will suit the needs of the student-athletes.

Psychological Counseling and Sport Psychology

The Prentice Gault Academic Center is staffed with a licensed Counseling Psychologist to provide a wide array of counseling and performance enhancing services. Student-athletes may visit the staff psychologist to confidentially discuss anything impacting their academic, athletic or personal lives.

Assessment

The academic assessment process begins with an entry-level assessment of all incoming student-athletes. This assessment is designed to help student-athletes know their strengths and weaknesses in content areas such as reading, writing, and mathematics. With this information, we can determine if student-athletes have the skills necessary to succeed in standard entry-level courses. Some results from this initial assessment may require additional testing, enrollment in developmental courses and academic services, or programs recommended based on individual needs. The ultimate purpose of our assessment is to ensure that student-athletes have the appropriate academic support services to achieve academic success.

Supervised Study

Supervised study is a monitored study program designed to provide student-athletes with organized study and tutoring time in a flexible environment conducive to successful learning. Supervised study is required for all first-semester freshmen, transfer student-athletes, student-athletes with a cumulative GPA below 2.50, and any student-athlete who the coaching staff and the Student Life academic staff believe would benefit from the experience. Supervised study is flexible for all student-athletes. All freshman and transfer student-athletes are required to put in 10 hours a week in their first semester at the University. Any study area or learning center is available for use during these times.

The Prentice Gault Academic Mentoring Program

Mentors are assigned by academic counselors to designated student-athletes to assist them with study skills, problem solving techniques, and time management. The primary goal of the mentoring program is to create an environment conducive to student-athlete success in the university academic setting. Athletic Student Life promotes this environment of academic success through several methods. Arriving at a college campus can be very intimidating for both freshmen and transfer students. Our program provides a mentor to help familiarize the student-athlete with the academic and social culture at OU, thus helping to ease the transition to the University setting, as through scheduled appointments. Athletic academic counselors assist student-athletes with planning their class schedules and deciding on a degree program that will suit the needs of the student-athletes.

THE UNIVERSITY OF OKLAHOMA SOONERS



SUPPORTING THE COMMUNITY THAT SUPPORTS OU

OU lives by a clear and strong motto in dealing with its student-athletes...Inspiring Champions for Today, Preparing Leaders for Tomorrow.

To fulfill that promise, the athletics department and student-athletes take an active role in a number of community service projects. Sooner student-athletes are exposed to life outside of sports and school work with opportunities to serve and help others.

The Student Athlete Advisory Council (SAAC) is a committee made up of student-athletes from all 20 intercollegiate athletic teams at the University of Oklahoma. The group coordinates community service programs for the Sooners each month.

"Giving back is something that benefits us as much as those we're helping," says OU head softball coach Patty Gasso. "It brings us back to reality and makes us realize that there is more to life than collegiate softball. I feel it's our duty to help out because of the role we're in as a Division I softball program."

The Oklahoma volleyball program has dived into many different aspects of the community as each girl has served in a variety of ways. This past year a large portion of the team helped out with the Special Olympics while also working at a food shelter and serving as referees and coaches in The Homeschool Volleyball League.

In May, the OU baseball team took to the field at Mitch Park in Edmond to participate in a Miracle League game. The Miracle League, founded in 1997, is an organization that gives special-needs children an opportunity to play baseball. The Sooners joined the Yankees and Red Sox as the children from each team, ranging in age from five to late teens, played all positions in the field and got their turn taking at-bats.

"It was an honor for our team to participate in such a worthwhile cause," said OU head coach Sunny Golloway. "This was a great opportunity for our student-athletes to give back to the community, which is always a priority for us at the University of Oklahoma. I know everyone involved had a great time and this is something we look forward to doing again."

Oklahoma women's basketball teams have been extremely active in the community since head coach Sherri Coale's arrival in 1996. In addition to projects with the United Way, Coaches vs. Cancer, Central Oklahoma Habitat for Humanity and the Children's Miracle Network, Coale implemented the Sooner Big Sis Program which places women's basketball players at elementary schools in Norman to serve as mentors and teachers' aides.

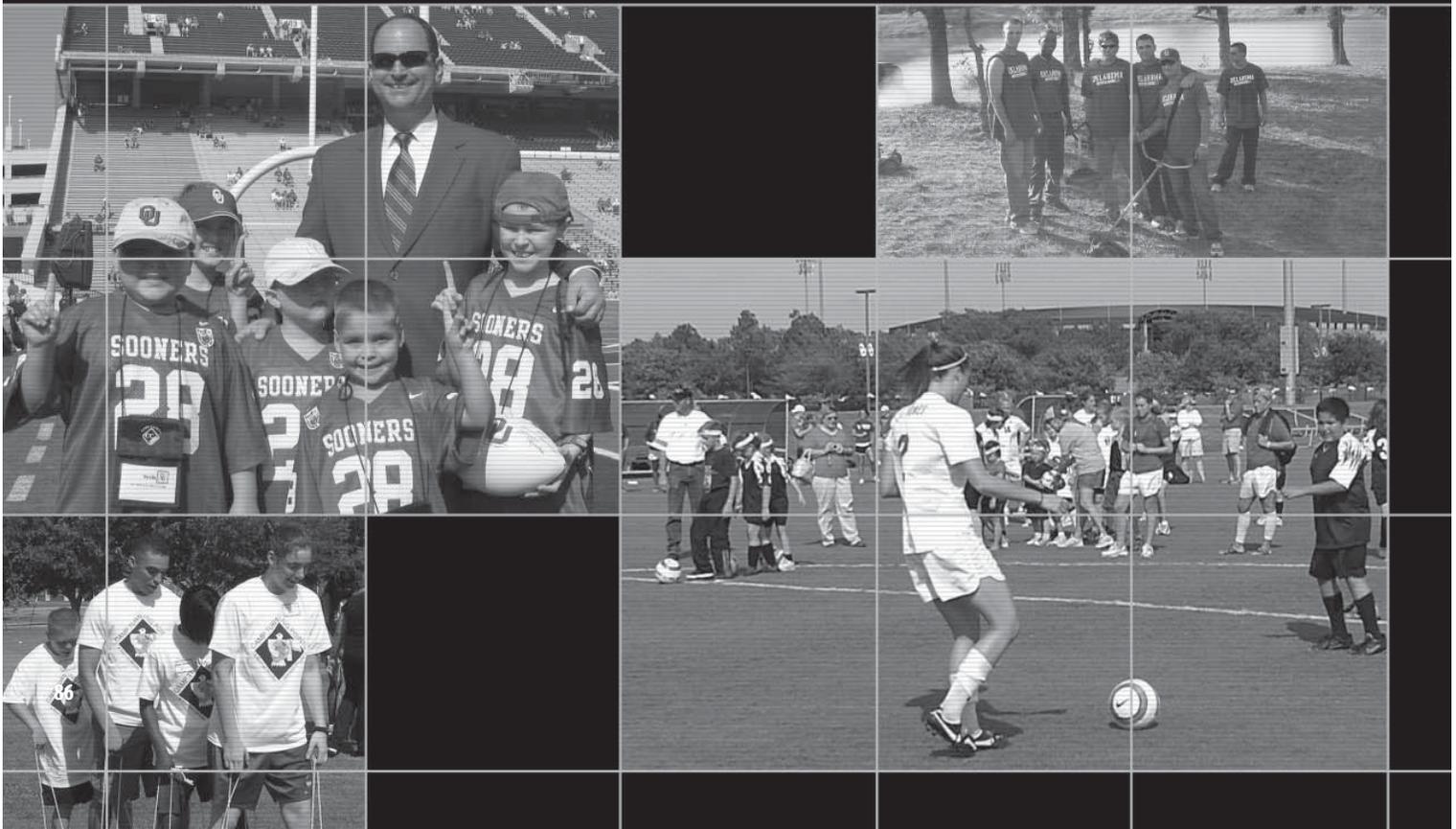
"I want our student-athletes to learn through their experience here," says Coale, "how important it is to volunteer to be a part of whatever community they decide to reside in when their playing days are over."

Oklahoma's student-athletes recognize that wearing the Crimson and Cream means representing a popular sports program and themselves as individuals. They are encouraged to respond to a public that adores them, while learning important lessons about making a positive impact in the lives of others and in the community in which they live.

Community service events for OU student-athletes from the past year included:

- The Special Spectators, a national organization that invites seriously ill children to attend a sporting event and meet the players and coaches. More than 25 children from several Oklahoma City hospitals have been hosted by football, basketball, baseball and gymnastics over the past year.
- The OU women's basketball team and football team built two different houses through their efforts with Habitat for Humanity.

COMMUNITY SERVICE



- The Adopt-an-Angel Toy Drive in which toys and clothing were donated by student-athletes and department staff and then given to the Salvation Arm, Women's Center and other individuals in need during the holiday season.
- The athletics department hosted its annual campus-wide blood drive in conjunction with the American Red Cross to help save the lives of over 1,000 people with over 180 donors
- OU student-athletes and coaches made contact with more than 1,000 Norman Public Schools students in 20 schools as visiting readers, tutors, mentors and other special events including speaking engagements.
- OU student-athletes hosted Safe Trick-or-Treat and provided candy, games and safe entertainment for hundreds of local children and their families at the Lloyd Noble Center.
- The Oklahoma baseball team went to Willow Springs Boys Ranch to spend time with children and host a barbeque, in addition to reading to kindergartners at local elementary schools and visiting the elderly at Grace Living Center in Moore and visited the Children's Hospital in Oklahoma City and the elderly at Grace Living Center in Moore.
- Women's basketball players and coaches visited the Children's Hospital in Oklahoma City and participated in the Sooner Big Sis Program, an event in which each student-athlete selects a Norman elementary school class and visits the class weekly for an hour.
- The OU men's gymnastics team coordinated elementary school visits as Norman's Cleveland Elementary helped host the Jog-a-thon and Fun Night at the school. Additionally, the squad participated in the Athletic Department's Safe Trick-Or-Treat while also appearing at Eisenhower Elementary School for Red Ribbon Week.
- The OU softball team also participated in the Big Brothers/Big Sisters Program and also frequented the Children's Hospital in Norman on many occasions.
- The OU soccer team worked in conjunction with the local YMCA and provided soccer clinics to children. The team also provided free clinics following home soccer games.
- Oklahoma men's basketball has been involved with community organizations including the American Cancer Society, the American Lung Association, Boys and Girls Clubs, Boy Scouts of America, Citizens Caring for Children, Children's Miracle Network, Food and Shelter for Friends, Sooner Reading Program, the Oklahoma Blood Institute, the Oklahoma Committee to Prevent Child Abuse and Special Olympics, among others.
- Sooner football players spent more than 300 hours involved in various community projects during the course of the year including the Clinic for Kids, visiting elementary schools and conducting the annual food drive while also hosting terminally ill children on game day for a program called Special Spectators.
- Bridge Builders, the African American Student-Athlete Network, organized student outreach programs at Marcus Garvey Leadership Charter School and Moon Middle School helping to impart ideas and strategies to young people that will help them be successful in sports as well as life.
- OU student-athletes totaled more than 550 hours of community service during the 2006-07 academic year through the Life Skills Program. The participants read to the school children, led middle school FCA meetings, spoke to elementary school children and made visits to children's hospitals.

THE UNIVERSITY OF OKLAHOMA SOONERS



OU EXPERIENCES ANOTHER SEASON OF ALL-AROUND EXCELLENCE

Baseball

The 2007 Oklahoma baseball team narrowly missed the NCAA Tournament for the first time since 2003 after finishing the season with a 34-24 overall record (11-16 in Big 12 play). A strong showing in the Big 12 Championship, which included wins over No. 11 Missouri and No. 21 Oklahoma State, was not enough for the Sooners to qualify for their fourth straight NCAA Tournament. A 7-6 loss to Baylor ended the Sooners' season and bid for their first Big 12 title since 1997. Individually, senior outfielder Aaron Ivey's solid season was capped off by winning the *ESPN the Magazine* and CoSIDA's Academic All-American of the Year Award, a first in program history.

Men's Basketball

Under first-year head coach Jeff Capel, the Sooners finished the 2006-07 season with a 16-15 record. OU's winning record was the program's 26th straight, preserving the longest streak among Big 12 schools. The Sooners, picked to finish in ninth place in the Big 12 by the league's head coaches, tied for seventh with a 6-10 record. Oklahoma's postseason chances appeared bright, but a string of narrow losses, some to nationally ranked foes, left OU on the outside looking in for the first time since 1981. Senior Nate Carter delivered the year's most compelling individual story by earning third team All-Big 12 accolades.

Women's Basketball

The Oklahoma women's basketball team finished the 2006-07 season with a 28-5 record, a No. 9 ranking, the Big 12 regular season championship, the Big 12 postseason championship and a Sweet 16 appearance. The Sooners became the first program in Big 12 history to collect back-to-back regular season and postseason championships. Courtney Paris, the AP National Player of the Year and consensus All-American, led

the Sooners. The sophomore, who also was the consensus Big 12 Player of the Year and Big 12 Defensive Player of the Year, averaged 23.5 points, 15.9 rebounds and 3.4 blocks while shooting 57 percent from the floor and collecting a double-double in all 33 games. She added seven NCAA records during her sophomore season to boost her career total to 11.

Cross Country

The OU women finished eighth in conference while the OU men were ninth, a sign of progress under second-year head coach Martin Smith after the squads placed 12th and 11th, respectively, the year before. Jessica Eldridge became just the sixth woman in school history to earn All-America honors in cross country with her 18th-place finish at the NCAA National Cross Country Championships.

Football

Oklahoma's 40th conference championship would rank among its most unlikely . . . to everyone but the team that accomplished the feat. The Sooners, after losing two of their first five games, stormed to a nine-game winning streak that included a Big 12 South title and a 21-7 triumph over Nebraska in the Dr Pepper Big 12 Championship Game. The team landed in the Fiesta Bowl, a trip that enabled several among the 2006 senior class to claim at least one appearance in each of the BCS Bowls. OU finished the season with an 11-3 mark and BobStoops was named the Big 12 Coach of the Year. Twenty-six players picked up post-season honors, recognizing on-the-field prowess to academics to citizenship.

Men's Golf

In 2007, seventh-year head coach Jim Ragan helped OU earn another berth in NCAA postseason play. Oklahoma concluded

the season with a 21st-place tie in the NCAA Central Regional. The Sooners finished in the top 10 on six occasions, highlighted by a season-best fifth place at the Big 12 Championships. Freshman Jesse Schutte earned four top-20 finishes on his way to being honored by the conference as the Big 12 Newcomer of the Year. Off the course, junior Phillip Bryan was honored for the second consecutive year as a member of the Academic All-Big 12 Team.

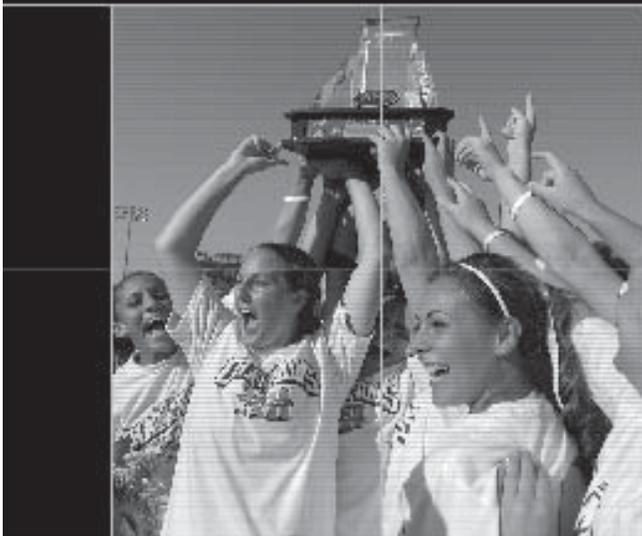
Women's Golf

The women's golf team posted nine top-10 team finishes on the season, the most since 2002-03. Juniors Heather Wright and Kelly Jacques remained constant in the lineup and produced three and five top-20 finishes, respectively. Jacques saved her best for last, firing a three-round 229 in the Big 12 Championships. She earned a spot on the Big 12 All-Tournament team with her fourth place tie. Oklahoma excelled off the course as well with four players earning spots on the Big 12 All-Academic first team. Senior Jaclyn Stelzer and Megan Goodwin, joined Jacques and Dye on the list of the league's academic best.

Men's Gymnastics

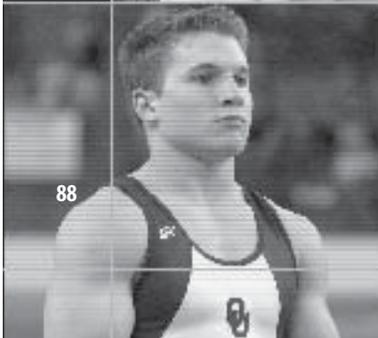
The Oklahoma men's gymnastics team pushed host Penn State to the final event at the 2007 NCAA Championships. The Sooners, gunning for the program's first NCAA threepeat, settled for national runner-up. The weekend was not without championships, however. Taqiy Abdullah-Simmons turned in his best performance as a Sooner and claimed the NCAA all-around national title. Jonathan Horton made history at the event, winning NCAA event titles on the high bar and floor exercise. Horton's five individual career titles and 15 All-America honors are both program bests. Oklahoma once again led the nation, earning 11 total All-America honors.

ATHLETICS EXCELLENCE



► BIG 12 CHAMPIONS

The Sooners celebrated four Big 12 Championships during the 2006-2007 academic year. The OU football team (below) kicked things off with the program's 40th conference title in a 21-7 win over Nebraska in December. The women's basketball team (lower right) won its second consecutive Big 12 Tournament title and also shared the regular season championship. During the spring, the OU softball team (left) and men's outdoor track and field team (upper right) helped complete one of Oklahoma's most successful years in the Big 12 conference.



Women's Gymnastics

First-year head coach K.J. Kindler led OU to its best finish in program history in 2007. Led by senior Brittney Koncak-Schumann, who won a share of the floor exercise title, OU finished second at the Big 12 Championships in Columbia, Mo. In the NCAA Central Regional, the Sooners earned a school-record fourth straight trip to the NCAA Championships where they finished eighth. Kiara Redmond finished as a first team All-American on vault, floor exercise and in the all-around. Koncak-Schumann earned first team All-America honors on the vault and finished in a tie for third in the event finals.

Soccer

The Sooners finished 2006 with an 8-11-1 overall record and a 3-6-1 mark in Big 12 play. After a disappointing 3-8 start, OU finished the regular season with a 5-2-1 mark. Nine of the Sooners' 11 defeats in 2006 were by one goal, including five in conference play. Senior Kady Kelly led the Sooners offensively with eight goals, tying her for third all-time on the OU single-season list. She also had six assists, 21 points and eight multi-point games. She finished the regular season ranked in the Big 12's top 10 in goals, assists and points.

Softball

The 2007 Oklahoma softball team completed one of the most successful seasons in school history after finishing with an overall record of 55-8 and winning the Big 12 Championship for the third time in school history. The Sooners finished second in league play with a 14-4 record before sweeping through the Big 12 Championship. Junior Lauren Eckermann was named Co-Big 12 Pitcher of the Year and senior Norrelle Dickson became OU's fifth Big 12 Player of the Year since the inception of the conference. The conference title sent the Sooners to their 14th straight NCAA Tournament, including 13 consecutive under head coach Patty Gasso. OU played in its second Super Regional in the last three years but fell at home to DePaul.

Women's Tennis

A seasoned squad knows how to win at home and that was the case for the Sooner women's tennis team. OU finished with a 5-2 home mark and was 9-13 overall for the season. The Sooners advanced to the quarterfinal round of the Big 12 Championships but the season ended with a 4-0 loss to Texas A&M. Oklahoma ended the season with a 5-6 record in the Big 12, good for a sixth place finish. Irina Lykina, Christi Baxley, Anne Carter, Melissa Mercer and Gabby Baker led OU's honorees on the Academic All-Big 12 squad as first team selections. Rachael Cox represented Oklahoma on the second team.

Men's Tennis

OU head coach Paul Lockwood, in his 20th season with OU, reached a career milestone with his 300th career victory in the Sooners' win over Texas Tech in the final conference match of the season and helped lead OU back into the top 25, ending a 15-year absence. OU was knocked out of the Big 12 Championship by the eventual champion, Baylor, but claimed the No. 2 doubles title for the second consecutive season. Freshman Vaclav Kucera was named to the All-Big 12 singles team, while the Andrei Daescu and Federico Chavarria landed on the All-Big 12 doubles team. OU reached the NCAA Tournament for the second time in the last three seasons and advanced to the second round.

Track & Field

During the indoor season, OU saw all-time best finishes in the Big 12 team for the men (third) and women (fourth). In addition, OU racked up four conference champions and seven All-Americans (including a program-record six women). Head coach Martin Smith, the Big 12 and Midwest Region Men's Coach of the Year, and the Sooners carried that success into the outdoor season. A program-record 14 men and women earned All-America honors at the NCAA Track & Field Outdoor Championships to cap one of the most successful seasons in

school history. The men's team won its first Big 12 Championship and the NCAA Midwest Region title. The women's team scored a program-best finish of sixth at the Big 12 Outdoor. Chip Heuser earned his fourth consecutive indoor or outdoor All-America honor and Kevin Bookout was named an All-American for the third time in his career. Jessica Eldridge made a clean sweep of All-America honors with her award in the outdoor 1500 after earning the honor in cross country and indoor track earlier in the year.

Volleyball

OU finished arguably the best season in program history ranked 12th in the final poll with a 28-6 overall record and a second place finish in the Big 12. Head coach Santiago Restrepo earned Big 12 and Central Region Coach of the Year honors after OU recorded the best winning percentage in school history (.824) and one of the most impressive turnarounds in the country (and best in Big 12 history). The performance earned Oklahoma a berth in the NCAA Tournament for the first time since 1997. Oklahoma advanced to the Sweet 16 round for only the second time in school history before falling to Pac-10 powerhouse UCLA. Two Sooners earned All-America honors, another first since the 1997 season. Senior Eliane Santos was named a third team All-American and Joanna Schmitt earned honorable mention honors.

Wrestling

OU wrestling recorded 10 or more wins for the 12th straight season. Head coach Jack Spates, in his 14th season at the helm, led the team to an 11-7 record. For the second consecutive season, OU produced individual Big 12 champions. Seniors Sam Hazewinkel (125 pounds) and Matt Storniolo (149 pounds) became the first pair of Sooners to collect titles in the same season since 2004. Led by Hazewinkel, six Sooners qualified for the NCAA Championships. Hazewinkel finished as the runner-up at 125 pounds and became a four-time All-American in the process.

THE UNIVERSITY OF OKLAHOMA SOONERS



▶ HOW SWEET IT IS

Oklahoma advanced to the Sweet 16 round for only the second time in school history before falling to Pac-10 powerhouse UCLA. The Sooners completed one of the best seasons in program history and finished second in the Big 12 behind the 2006 National Champion Nebraska Cornhuskers.

A STORIED AND ACTIVE TRADITION OF ATHLETICS EXCELLENCE

The University of Oklahoma athletics program boasts a tradition that few schools can rival. Over the years, Sooner squads have combined for 25 team national championships including seven in football, seven in wrestling, seven in men's gymnastics, two in baseball, one in men's golf and one in softball.

The Sooner tradition isn't something buried in the past. It inspires OU's student-athletes to greater heights every season. Oklahoma continued its excellence during the 2006-07 school year as football, softball, women's basketball and men's track all claimed conference titles.

In 2004-05, the Sooner football team competed in its second national championship in just four years and, in 2006, the men's gymnastics team earned its fourth national title in five seasons. In 2002, the Sooner men's and women's basketball teams carved their spot in history by advancing to the NCAA Final Four -- only the third time in NCAA history a school accomplished the feat with both teams in the same year. The OU women added another first in 2005-06, becoming the first team men's or women's, in Big 12 history to go 16-0 in league play.

Even more remarkable, during the 2001-02 season, the OU football and men's and women's basketball teams combined for 74 wins -- the most ever for those three sports by a Division I school in a single season.

Oklahoma went 11-2 in football, 31-5 in men's basketball and 32-4 in women's basketball. The University of Oklahoma now stands alone in college sports' 30-30-10 club, created exclusively by OU.

Oklahoma's student-athletes continue to lead in the classroom and their actions in the community are exemplary. With the Great Expectations campaign, Oklahoma continues to build the finest facilities in the nation.

Each day, it becomes more evident that the University of Oklahoma has become one of the finest comprehensive athletics program in the country. When OU student-athletes raise the trophy of another championship, the hands responsible for hoisting that trophy symbolize thousands of Sooners around the globe.

The following represents a closer look at the tradition powering the Oklahoma Sooners:

- Oklahoma was playing football before it was a state. It's only one of two Division I football programs to win seven or more national championships. And OU is the only Division I football program ever to record 47 straight victories.

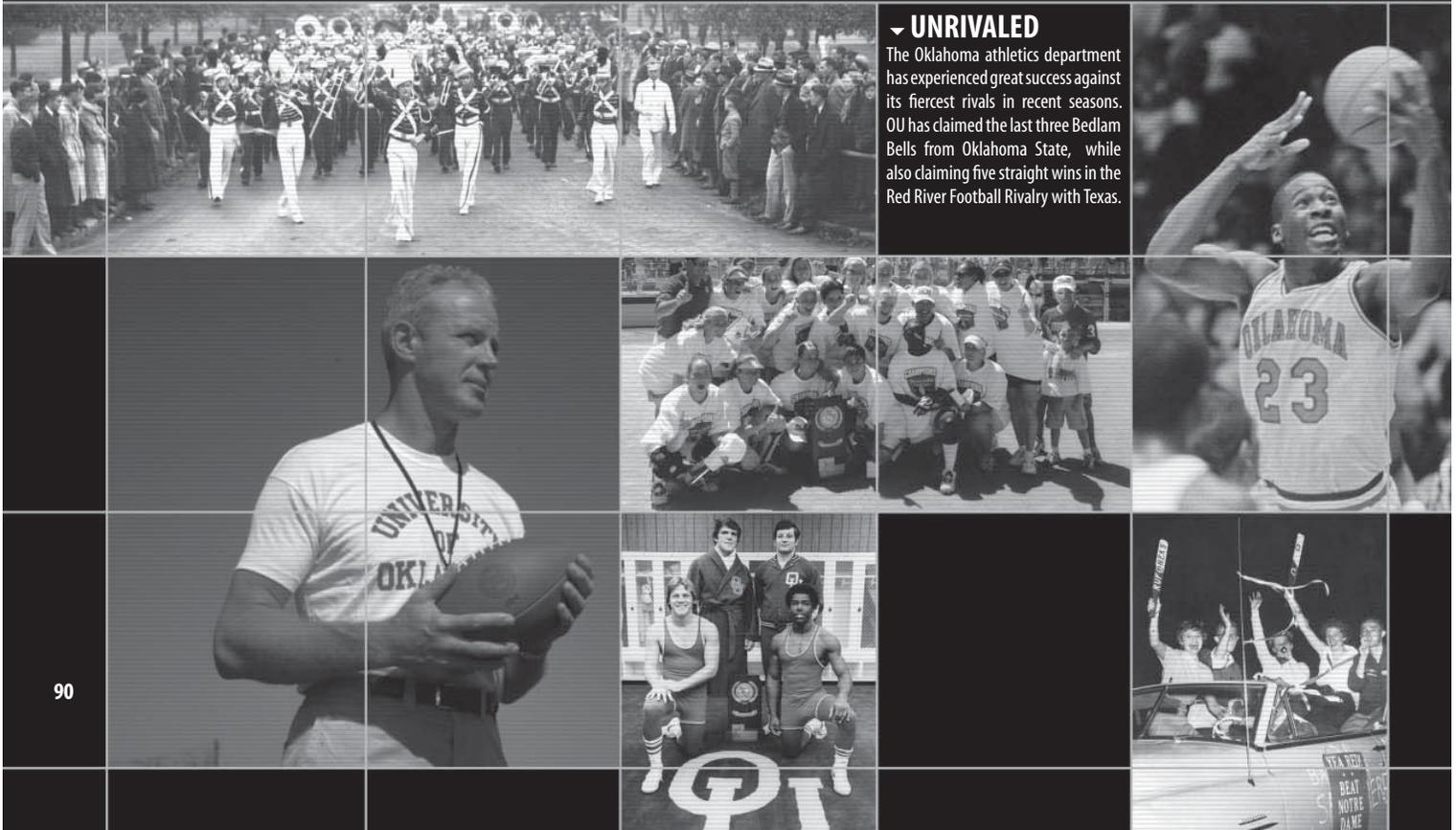
- Oklahoma gymnastics great Bart Conner won two NCAA all-around crowns and led the Sooners to two NCAA titles in 1977 and 1978. A three-time Olympian (1976, '80, '84), Conner won two gold medals in 1984. He was instrumental in the foundation of the International Gymnastics Hall of Fame in Oklahoma City.

- Oklahoma defeated UCLA in the 2000 Women's College World Series to capture the school's first softball national championship. The Sooners won 66 games, broke 15 school records, had four All-Americans, the WCWS Most Outstanding Player, three WCWS all-tournament team members, a Big 12 title, a No. 1 ranking and the National Coaching Staff of the Year. The Sooners became just the second non-West Coast team in NCAA history to win a softball national championship.

- The OU men's basketball team owned the nation's longest streak of consecutive postseason tournament appearances with 25. OU has produced its 30 winning seasons in the last 32 years. No other Big 12 team can boast as many winning campaigns in the span.

- Sooner football has accumulated seven national championships, 40 conference titles, 24 bowl championships, 142 All-Americans and had 330 players drafted by the NFL, including 37 first-round selections and three No. 1 picks: Lee Roy Selmon (1976), Billy Sims (1980) and Brian Bosworth (1987—supplemental).

THE SOONER TRADITION



UNRIVALED

The Oklahoma athletics department has experienced great success against its fiercest rivals in recent seasons. OU has claimed the last three Bedlam Bells from Oklahoma State, while also claiming five straight wins in the Red River Football Rivalry with Texas.

- Oklahoma's storied wrestling program has amassed 23 conference titles and seven national championships. OU has produced 253 All-Americans and its 65 individual national champions ranks third all-time.
- The OU women's basketball team became the first team to go a combined 19-0 against league opponents, and was one of only four teams nationally to run the table against their league in 2005-06. The unprecedented run netted the Coaled Sooners their fourth regular season Big 12 Championship and their third Big 12 Tournament Championship, both league highs. OU's 19-game winning streak topped the previous best of 18 set by the 2000-01 team. Sherri Coale garnered Big 12 Coach of the Year and WBCA Region 5 Coach of the year honors, while also being an official candidate for all but one of the National Coach of the Year awards. The Sooner mentor's squad improved its win total by 14 over the previous season, one of the best turnarounds of any team in the country.
- Oklahoma football has placed 22 former Sooners into the National Football Foundation and College Hall of Fame, including three head coaches: Bennie Owen in 1951, Bud Wilkinson in 1969 and Barry Switzer in 2001.
- The Oklahoma men's golf program has produced 47 All-Americans, eight three-time All-Americans, eight individual conference champions, 14 conference titles and the 1989 national championship.
- Oklahoma men's basketball great Mookie Blaylock holds the NCAA-single game record for steals in a contest with 13. He accomplished the feat twice in games against Centenary on Dec. 12, 1987, and Loyola-Marymount on Dec. 17, 1988.

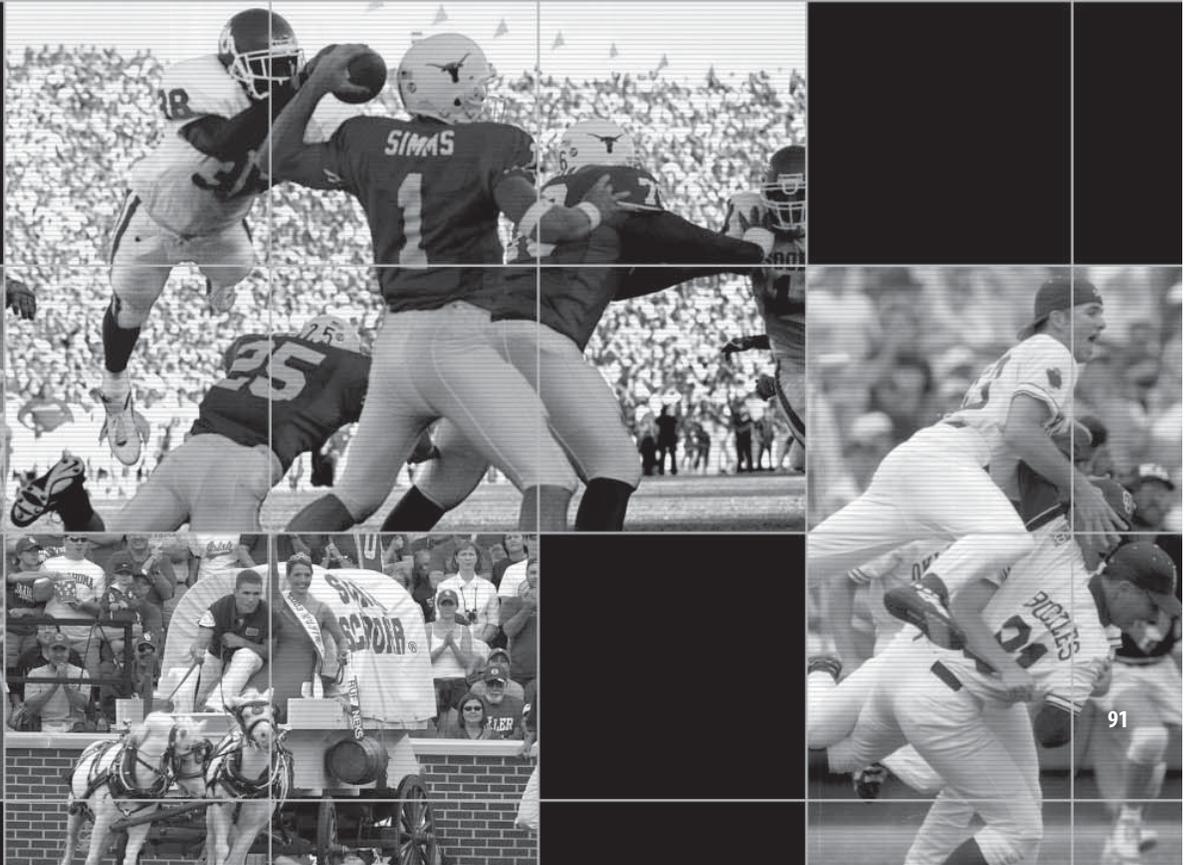
- OU football has produced four Heisman Trophy winners: halfback Billy Vessels won the award in 1952, tailback Steve Owens won in 1969, halfback Billy Sims won in 1978, and quarterback Jason White brought the trophy back to Norman in 2003. OU players have captured 34 national player of the year awards and the Sooners have also produced five Outland Trophies, four Walter Camp Trophies, four Butkus Award winners, three Lombardi Awards, three Thorpe Awards, three Davey O'Brien Awards, two Bronko Nagurski Awards, two Maxwell Awards, one Tatupu Award, one Bednarik and one Unitas.
- The Oklahoma baseball team swept through its regional tournament and the World Series without a loss to capture the 1994 national championship. The Sooners topped off a 42-17 regular season with the school's second national baseball title.
- Oklahoma golf's Charlie Coe is one of the most celebrated amateur players in the history of the game. During his career, Coe captured U.S. amateur crowns in 1949, 1958 and 1959. He also played in 19 straight Masters Tournaments. Coe competed on the Walker Cup teams of 1949, 1951 and 1953.
- Oklahoma wrestling has produced 18 Olympians who have collectively won three gold and two silver medals. Brothers Dave and Mark Schultz both won gold in the 1984 games.
- Oklahoma baseball won the 1951 College World Series with a come-from-behind win over Tennessee in the championship game to become the first team in history to claim the title after winning the double-elimination tournament without a defeat.

- Oklahoma basketball great Wayman Tisdale was a three-time All-American for the Sooners from 1983-85 and is the all-time leading scorer and rebounder in OU history. He was a member of the 1984 gold-medal-winning U.S. Olympic team and was recently named the greatest player ever in the Big Eight Conference by a panel of longtime conference media observers and officials. Tisdale's No. 23 jersey was retired by Oklahoma in 1997 -- the first jersey ever retired by OU in any sport.
- Sooner basketball great Stacey Dales graduated as the most decorated player in the program's history in 2002. She was the WNBA's third overall draft pick by the Washington Mystics. In addition to leading OU to the 2002 national championship game, Dales was a two-time consensus All-American, two-time Big 12 Player of the Year, four-time Academic All-Big 12 selection, and two-time CoSIDA Academic All-American.

THE UNIVERSITY OF OKLAHOMA SOONERS

ALL-AMERICAN

OU women's basketball great Stacey Dales (below) graduated as the most decorated player in the program's history in 2002. In addition to leading OU to the 2002 national championship game, Dales was a two-time consensus All-American and a two-time Big 12 Player of the Year.



GREAT EXPECTATIONS AND BEYOND

With one of the greatest winning traditions in intercollegiate athletics, the University of Oklahoma, its players, coaches and fans understand the meaning of "Great Expectations." OU hopes for and expects great things from its athletics teams -- and the athletes and coaches expect the same from themselves. Time and time again, the Sooners have delivered on this expectation: 25 national championships, 208 conference titles and more than 1,000 All-Americans.

The University of Oklahoma's goal is to provide first-class facilities and resources for all the programs and endeavors sponsored by the institution. OU Athletics captures so much attention and interest that it requires the help and support of all Sooners to continue the tradition that all have enjoyed. With that in mind, OU launched "Great Expectations...The Campaign for Sooner Sports" in 1999.

"Great Expectations - The Campaign for Sooner Sports," a recently completed fund-raising effort, was about the continuation of a proud championship tradition. It was a five-year campaign launched with an eventual goal of \$100 million, making possible an extraordinary era in new athletics facilities that has led to unprecedented athletic and academic success for OU student-athletes.

Among the accomplishments made possible by Great Expectations' donors: an expanded, renovated and more beautiful football stadium; two completely new facilities for men's and women's basketball at Lloyd Noble Center; new or renovated facilities for wrestling, softball, tennis, soccer and track and field; new strength and conditioning and sports medicine centers and an indoor training center.

Gaylord Family - Oklahoma Memorial Stadium

The \$75 million expansion and renovation of OU's football stadium, completed in 2004, transformed a towering concrete structure into a beautiful facility featuring the brick and cast stone that characterize OU's historic buildings. The expansion added 8,000 seats, including 56 suites, on the east side. At the same time, the press box was remodeled and outfitted with several state-of-the-art features. This historical facility is the largest sports arena in the state, and following its recent expansion, now ranks among the 15 largest on-campus facilities in the nation.

Everest Training Center

Considered one of the premier indoor facilities in the country, the Everest Training Center is a 74,000-square-foot center that includes a full-size playing field, simulated stadium lighting, a complete scoreboard with play clocks, LED 40-yard timing devices and a ceiling that hangs 65 feet above the playing surface to allow for all kicking and throwing drills.

Robin Siegfried and Family Strength and Conditioning Complex

This 13,000-square-foot facility serves more than 400 athletes in OU's 20 sports. The state-of-the-art facility inside the Barry Switzer Center has been central to OU's success in recent years and helped develop OU's reputation as a pioneer in the strength and conditioning field.

McClendon Center for Intercollegiate Athletics

While the football gameday facilities in the Gaylord Family-Oklahoma Memorial Stadium may be more familiar to OU supporters, the north side McClendon Center for Intercollegiate Athletics is one of the most vital areas for OU's entire athletics program as it is the center of student learning and athletics administration activities.

Barry Switzer Center

A special feature is the Barry Switzer Center on the south side of the Gaylord Family-Oklahoma Memorial Stadium, where OU's storied football history is displayed, media conferences are held and recruits are entertained. The center recently experienced a significant upgrade to reflect this success and to fully realize the original vision as an exhibit area focusing on OU's greatest victories and most successful coaching eras.

Henry J. Freede, M.D., Sports Medicine Facility

This 8,000-square-foot sports medicine facility within the Barry Switzer Center treats athletes from all 20 sports, ensuring the best possible health for OU student-athletes through preventative medicine and post-injury treatment and rehabilitation.

Fred & Mary Eddy Jones Foundation Red Room

The Red Room is where OU football players meet as a team or offensive/defensive units to watch motivational videos before each game. OU's offense and defense post their goals for each week, and the Sooner coach holds his post-game press conference in this area.

TOP-NOTCH FACILITIES



FAST TRACK

The John Jacobs Track was altered and re-surfaced last year to include European Oval turns for a faster track. Other improvements include spectator seating for 2,000; new rest rooms and concessions; and the installation of championship lighting.



SHINING STAR

The \$75 million expansion and renovation of OU's football stadium, Gaylord Family - Oklahoma Memorial Stadium, transformed a towering concrete structure into a beautiful facility featuring the brick and cast stone that characterize OU's historic buildings.





Headington Family Tennis Center

The construction of the \$1.4 million, 12-court championship facility created for the tennis teams during the athletic campaign was particularly notable because it was donations exclusively from tennis lettermen who made the new courts possible. The tennis teams will also enjoy a multi-purpose building in between the courts and the OU Soccer Complex. The facility includes locker rooms, meeting and video rooms and offices for the coaches and student athletes.

John Crain Field at the OU Soccer Complex

The University of Oklahoma Athletics Department and the soccer program will enjoy a \$4.5 million expansion to the soccer stadium in 2006. In addition to a press box and a permanent grandstand, a multi-use building is located between John Crain Field at the OU Soccer Complex and the Headington Family Tennis Center at the corner of Chautauqua Avenue and Imhoff Road. The multi-purpose complex includes locker rooms, meeting and video rooms and offices for the student-athletes and coaches.

Softball Complex

In 2002, the Robert E. Young and Family Softball Locker Room was added to the Softball Complex, giving the team a spacious and comfortable gathering place for preparation and relaxation. In 2003, the softball field was named in honor of retired softball coach and women's administrator Marita Hynes.

Baseball Expansion

Renovations to L. Dale Mitchell Park were completed when the press box underwent state-of-the-art improvements including four suites and a press area, the Mike Treps Media Room. The facility, which opened in 1982, hosted its first NCAA Regional in 2006.

John Jacobs Track and Field Complex

The project, which was completed in spring 2004, includes a 25,000-square-foot building connecting the Mosier Indoor Practice Facility with the Everest Training Center. This new building includes track and field locker rooms, a sports medicine room and a video teaching room. The John Jacobs Track was altered and re-surfaced to include European Oval turns for a faster track and nine 48-inch wide lanes. Other improvements include upgrades of field event areas, placing them directionally north/south and east/west to take advantage of wind conditions; spectator seating for 2,000; new restrooms and concessions; and the installation of championship lighting.

Howard McCasland Field House

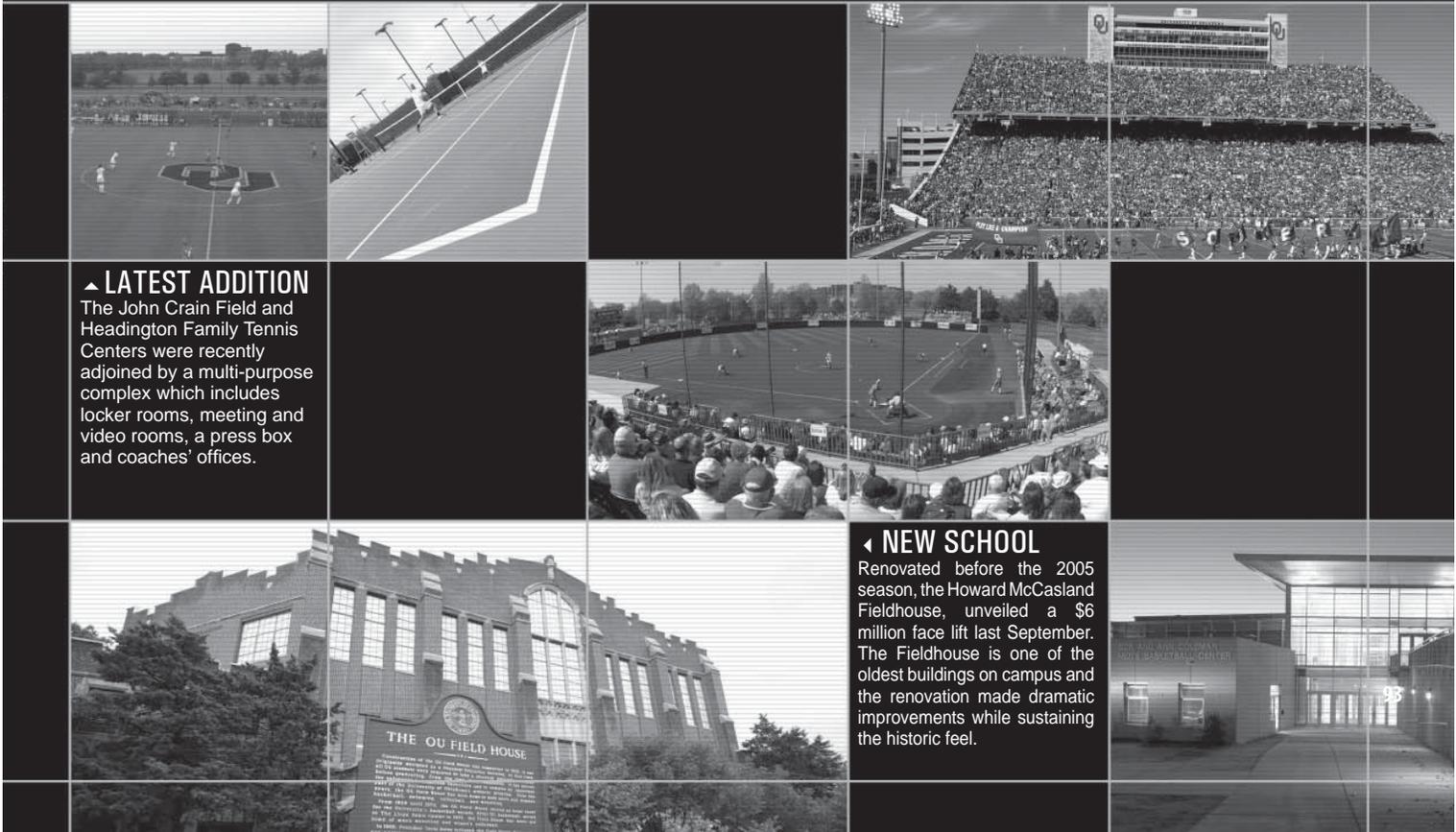
The Field House is one of OU's most historic buildings. Many OU alumni fondly recall the field house as the home of OU's basketball program, which it was until Lloyd Noble Center opened in 1975. In 2005, the Field House underwent a \$6 million facelift that included a complete interior renovation comprised of a resanded and repainted floor with four efficient practice courts and chair-back seating that offers fans more comfort. In addition, the entire facility was repainted and improvements were made to the HVAC system, sound system, lighting and scoreboards. The Sooners have also enjoyed renovations done to the training room as well as an upgrade to both the volleyball and wrestling locker rooms.

Mary Jane Noble Women's Basketball Center

In 1975, the Samuel Roberts Noble Foundation of Ardmore made the first million-dollar gift in OU history with its contribution to OU's campaign to build a multi-purpose arena. In 1999, the foundation made another gift to support the renovation of the original center, adding first-class matching facilities for the men's and women's basketball teams. The Lloyd Noble Center addition includes two new full-sized practice courts for the men's and women's basketball teams.

Bob and Ann Coleman Men's Basketball Center

The nearly 63,000-square-foot Lloyd Noble Center addition offers a matched set of men's and women's facilities, including full-sized practice courts, new team and coaches' locker rooms, training rooms and steam/spa/sauna rooms. Office facilities and conference rooms provide views of the practice courts as special features and a shared weight training facility was created. The Keer-McGee Courtside Club gives fans a new venue for special events.



▲ LATEST ADDITION

The John Crain Field and Headington Family Tennis Centers were recently adjoined by a multi-purpose complex which includes locker rooms, meeting and video rooms, a press box and coaches' offices.

◀ NEW SCHOOL

Renovated before the 2005 season, the Howard McCasland Fieldhouse, unveiled a \$6 million face lift last September. The Fieldhouse is one of the oldest buildings on campus and the renovation made dramatic improvements while sustaining the historic feel.



THE HOME OF OKLAHOMA VOLLEYBALL

Howard McCasland Field House

Year Opened: 1974

First Match: Oct. 15, 1974 (OU vs. NW Oklahoma)

Overall Record: 545-590-7 (.480)

Seating Capacity: 2,000

Largest Crowd: 3,162 (OU vs. Texas A&M, Oct. 17, 2003)

Located in the heart of campus just north of Gaylord Family - Oklahoma Memorial Stadium, the Howard McCasland Field House provides a first-class training and competition venue for the OU volleyball and wrestling teams.

In 2005, the Field House underwent a \$6 million face lift that included a complete interior renovation of a resanded and repainted floor with four efficient practice courts and chair-back seating that offers fans more comfort.

In addition, the entire facility was repainted and improvements were made to the HVAC system, sound system, lighting and scoreboards. The Sooners also enjoyed renovations done to the training room as well as an upgrade to both teams' locker rooms.

"The renovations are a signal to the Big 12 and the nation that the University of Oklahoma and its community are serious about Sooner volleyball," head coach Santiago Restrepo said.

"A large reason of why I came here is because of the support the volleyball program has at OU, Restrepo said. "The renovations are a great example of the dedication our university has in making Oklahoma volleyball a top-notch program. We will do our part to make sure that happens."

History

Originally constructed in 1928, the Field House was once the home of the men's basketball team. More than 5,000 fans were in attendance for the facility's first game as the Sooners beat the Kansas Jayhawks, 45-19.

Since its construction, the Field House has been home to numerous sports. In addition to the basketball programs, volleyball, women's and men's gymnastics and wrestling have all featured events here.

In addition to sporting events, the Field House has hosted several notable musicians and entertainers in its history. Oklahoma students have watched acts including Jimi Hendrix (1970), Bill Cosby (1968), Henry Mancini (1963), Sonny and Cher (1969), Nat King Cole (1956) and Duke Ellington (1956).
above ground).

Howard McCasland

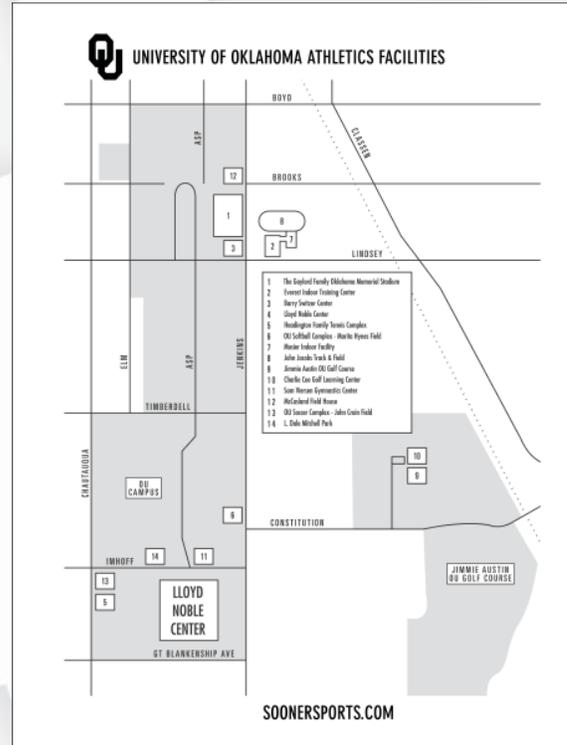
A former captain and center for the Oklahoma basketball team from 1914-16, McCasland was an outstanding player who local Sooner fans flocked to the gym to watch. During his senior campaign in 1916, McCasland totaled 407 points in the season which accounted for half of the team's entire points all year. The Field House is named in his honor.

HOWARD MCCASLAND FIELD HOUSE

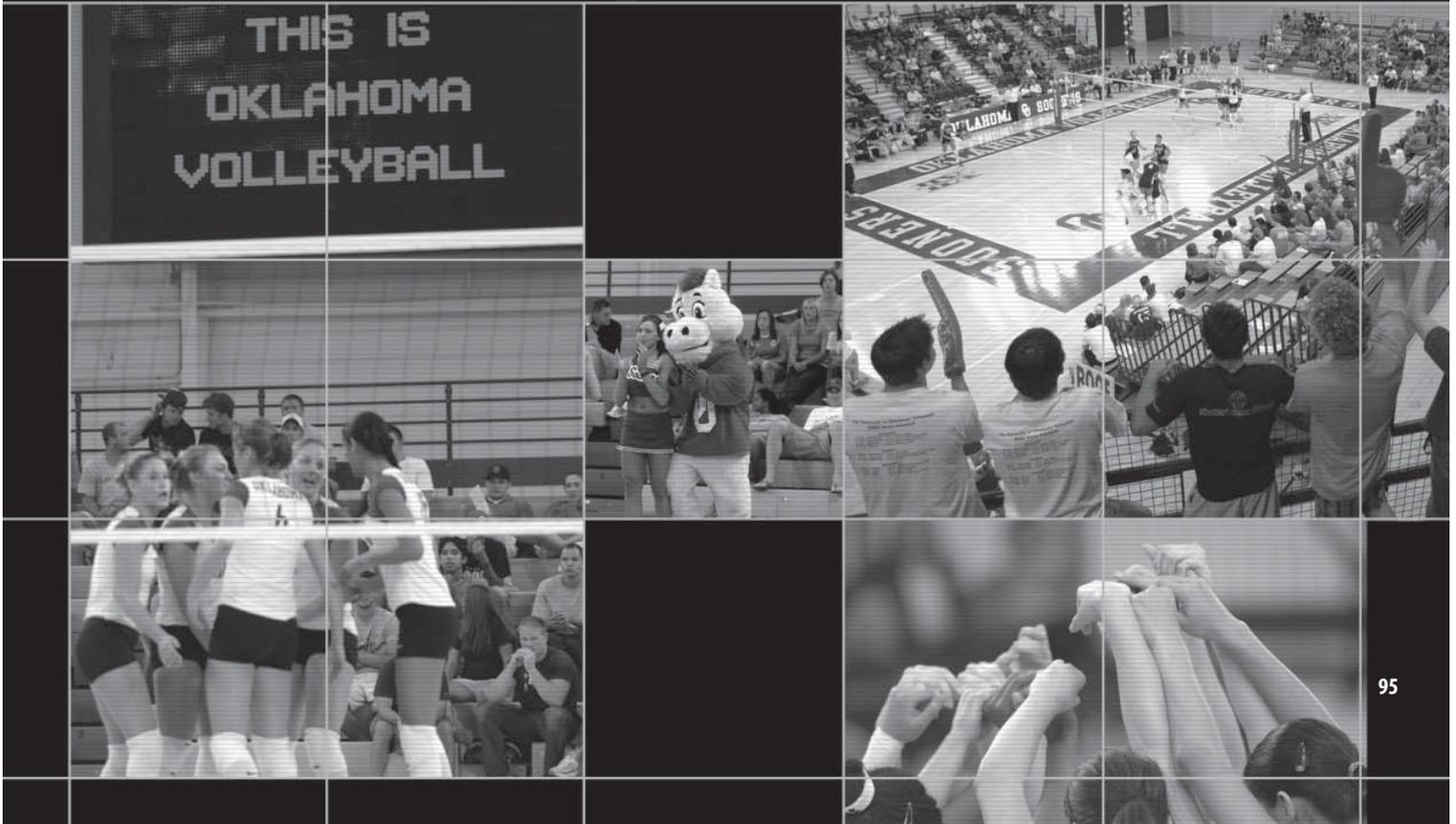


FIELD HOUSE ATTENDANCE FIGURES & MAP

Attendance	Opponent	Date
1. 3,162	Texas A&M	Oct. 17, 2003
2. 1,903	Kansas	Oct. 20, 2004
3. 1,815	Iowa State	Sept. 27, 2000
4. 1,340	Nebraska	Nov. 1, 1996
5. 1,011	Texas A&M	Sept. 27, 1996
6. 883	Texas	Sept. 28, 1996
7. 861	Connecticut	Sept. 21, 1990
8. 780	Texas	Sept. 27, 2006
9. 759	Nebraska	Sept. 28, 2005
10. 753	Nebraska	Nov. 10, 1995



THE UNIVERSITY OF OKLAHOMA SOONERS



SOME OF THE MOST RECOGNIZED TRADITION IN COLLEGE ATHLETICS

The University of Oklahoma has a long and storied history. The rich tradition has given birth to some of the most recognized pageantry in all of college athletics. Here is a look at the origin of some of the elements that create the wonderful atmosphere so unique to OU:

Sooners

College sports fans are hard-pressed to find a nickname that is as unique and as tied-in to a state's history as a Sooner. The University of Oklahoma is the only school known as Sooners and those who claim that they are Sooners say it with pride.

The Oklahoma Territory opened with the Land Run of 1889. Settlers from across the globe, seeking free land, made their way to the prairies of the plains to stake their claim. One of the few rules to claiming a lot of land was that all participants were to start at the same time, on the boom of a cannon. All settlers who started then were labeled as "Boomers" and the ones who went too soon were called "Sooners."

OU athletic teams were called either Rough Riders or Boomers for 10 years before the current Sooner nickname emerged in 1908. The university actually derived its name from a pep club called "The Sooner Rooters." The success of University of Oklahoma athletic teams over the years has made the nickname synonymous with winning.

Boomer Sooner

One of the most recognizable college fight songs in the country, Boomer Sooner immediately evokes enthusiasm from OU fans and sends chills down the spines of those who dare to oppose them.

In 1905, Arthur M. Alden, a student in history and physiology whose father was a Norman jeweler, wrote the lyrics to the fight song, borrowing the tune from Yale University's Boola Boola but improvising the words. A year later, an addition was made to it from North Carolina's I'm a Tarheel Born and the two combined to form the university's fight song today. Though the tune was first made known by Yale, the everlasting success of Sooner squads has taken the melody of Boomer Sooner to national popularity.

Boomer Sooner, Boomer Sooner
 Boomer Sooner, Boomer Sooner
 Boomer Sooner, Boomer Sooner
 Boomer Sooner, OK U!
 Oklahoma, Oklahoma
 Oklahoma, Oklahoma
 Oklahoma, Oklahoma
 Oklahoma, Oklahoma
 Oklahoma, OK U!
 I'm a Sooner born and Sooner bred
 and when I die, I'll be Sooner dead
 Rah Oklahoma, Rah Oklahoma
 Rah Oklahoma, OK U!

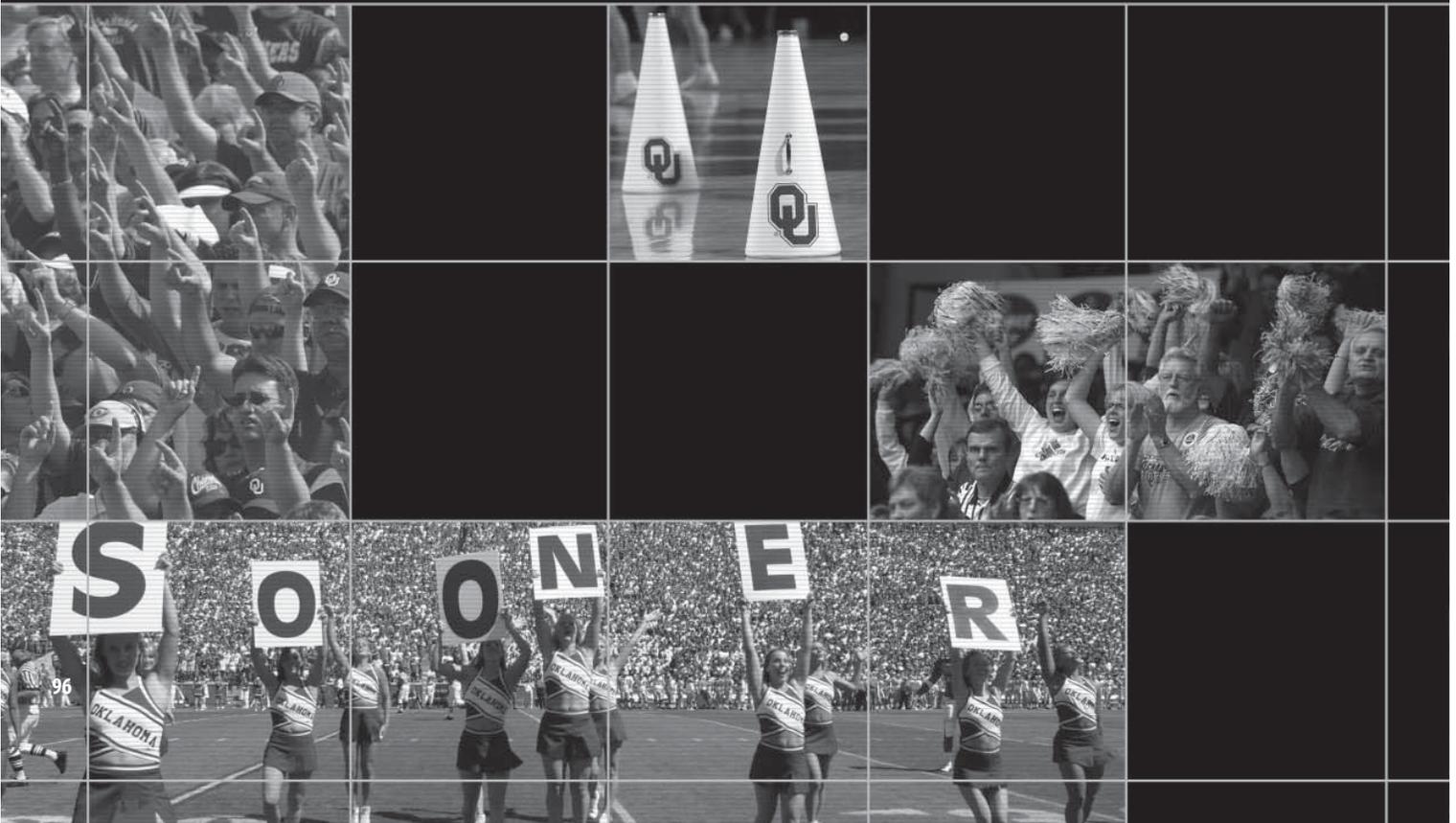
Mascots

The Sooner Schooner is a Conestoga, or covered wagon, reminiscent of the mode of travel used by pioneers who settled Oklahoma. The Schooner is powered by matching white ponies named Boomer and Sooner, and it ventures onto Owen Field in a triumphant victory ride after OU scores. Although the Schooner was introduced in 1964, it did not become the official mascot until 1980. The Schooner is well-recognized by college athletics fans across the country and makes regular appearances at university functions.

During OU football and baseball games from 1915-1928, Mex the Dog wore a red sweater with a letter "O" on the side. Mex died of old age on April 30, 1928, and he was so popular among students and faculty that the university closed for his funeral and procession on May 2, 1928.

In the fall of 2005, the OU Athletics Department introduced costumed mascots. The new characters will act as an extension of the Sooner Schooner and its horses to be enjoyed by fans -- especially children -- at all OU athletics contests. The costumes feature traditional collegiate gear as part of their regular uniform, but will don team uniforms for football and men's and women's basketball. They were voted "Most Collegiate" by the Universal Cheerleading Association (UCA).

SOONER SPIRIT





Crimson and Cream

In the fall of 1895, Miss May Overstreet, the only woman on the faculty, was asked to chair a committee to select the colors of the university. The committee decided the colors should be crimson and cream and an elaborate display of the colors was draped above a platform before the student body.

The student body approved with great enthusiasm and immediately pennants, banners, badges and decorations of every description appeared on the streets, in the windows, at chapel, in classrooms, and all public places; however, local merchants could not supply the demand.

Even though the school colors have evolved to red and white over the years, you can ask any self-respecting Sooner what the colors are and they will proudly announce "Crimson and Cream."

On gamedays, a sea of crimson rolls through OU's home venues and all Sooners are urged to wear the official colors to show the rest of the country what school spirit and Sooner Pride is all about.

Pride of Oklahoma

The Pride of Oklahoma Marching Band has been supporting Sooner Spirit for nearly a century. Unlike many other college bands, which began as military drill units, the Pride of Oklahoma had its beginnings as a pep band.

In the early years of the 1900s, both townspeople of Norman and students of OU participated in a band that played for football games. Professor John Merrill started the first band in 1901, which was composed mostly of townspeople and disbanded after each football season. Lloyd Curtis, a cornetist, founded the first continuous student band in 1904.

Today, the 300-member Pride of Oklahoma has members representing virtually every college and major on campus. The Pride of Oklahoma stands for excellence in musicianship, academics, school spirit, and commitment to our role in the surrounding community.

Boomer Sooner rings out at the end of each rehearsal, and that song is the defining element of the University of Oklahoma. Maybe that is why Sooner fans love the band so much. Not much can compare to the first "go-go" at a football game when the Pride of Oklahoma marches the interlocking OU down the field playing Boomer Sooner.

OU Chant

The OU Chant is a loyalty song that is sung before every home football game, before and after every men's and women's basketball games and at the end of many athletic and university functions.

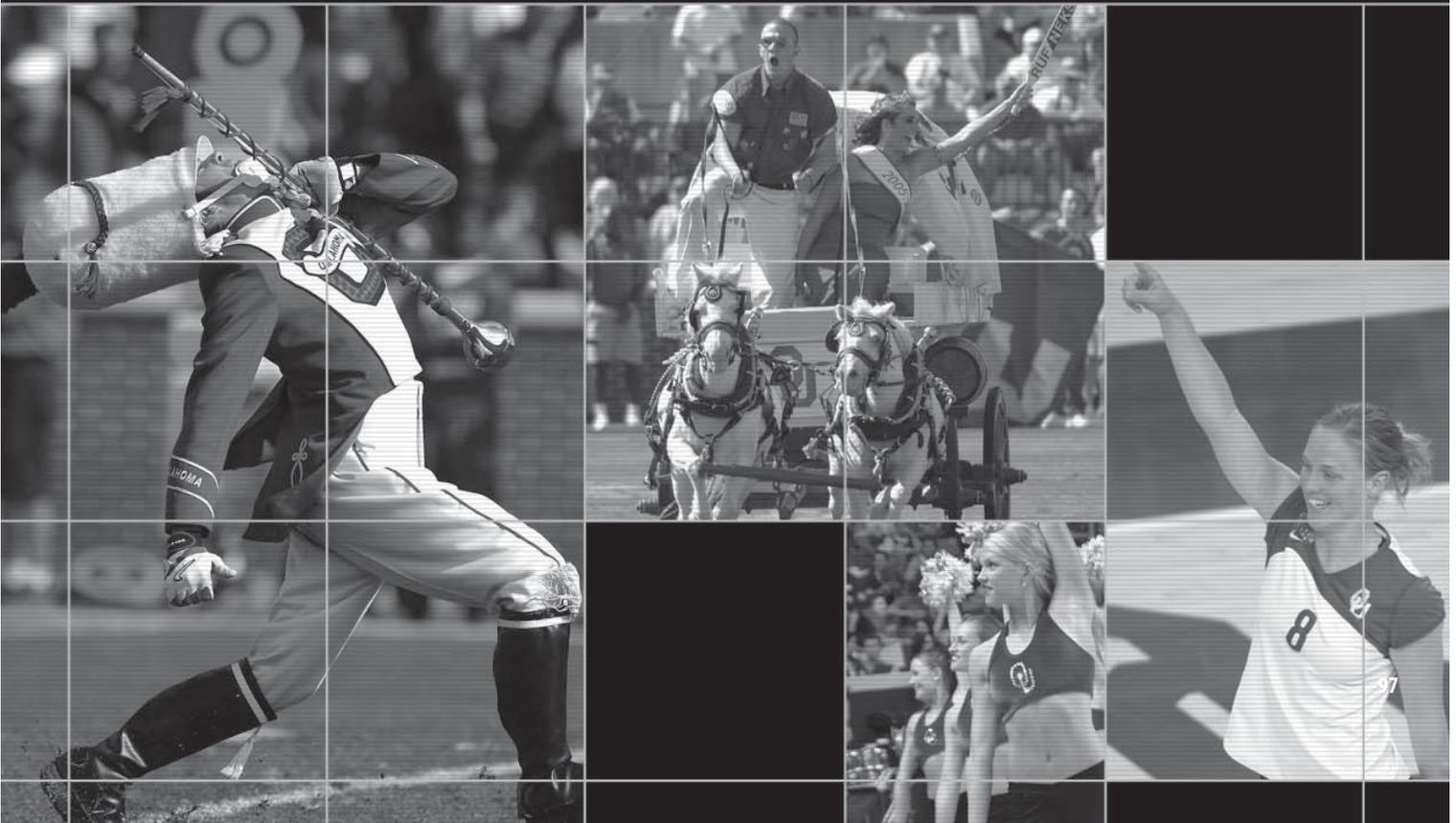
Every fan who wears the official colors, each current student and student-athlete and all OU alumni are

encouraged to stand and raise one finger in the air during the playing of the Chant -- a symbolic gesture that shows those who do not know what it means to be a Sooner, the greatness of the university and the unity between all Sooners.

The Chant was written in 1936 by Jessie Lone Clarkson Gilkey, who directed the OU girl's glee club from 1936 to 1938 and was voted Outstanding Faculty Woman in 1937.

O-K-L-A-H-O-M-A
Our chant rolls on and on!
Thousands strong
Join heart and song
In alma mater's praise
Of campus beautiful by day and night
Of colors proudly gleaming Red and White
'Neath a western sky
OU's chant will never die.
Live on University!

THE UNIVERSITY OF OKLAHOMA SOONERS





ROBIN SIEGFRIED & FAMILY STRENGTH AND CONDITIONING COMPLEX

Oklahoma's weight training program is a pioneer in the development of strength and conditioning, and is a vital part of the Sooners' tradition of success. OU strength and conditioning coaches utilize their expertise along with a wide array of equipment and tests to produce national championship caliber athletes.

Evaluation, goal-oriented programs, supervision and state-of-the-art facilities help Oklahoma athletes become bigger, faster, stronger and more flexible. The Robin Siegfried & Family Strength and Conditioning Complex, located in the Barry Switzer Center, has 13,000 square feet to facilitate the intensive training of OU athletes. An additional facility, the Roy Williams Strength Training Facility, is available for workouts inside the Everest Training Center. The former Sooner football All-American and current Dallas Cowboy made the center possible through a gift to the University.

Jerry Schmidt, director of sports enhancement, says the complex is a state-of-the-art facility where athletes work closely with five full-time staff members. "Oklahoma recognizes the importance of conditioning," says Schmidt. "This facility is reflective of that commitment."

The objective of the strength and conditioning program is to ensure each student-athlete in every sport is provided with a sound in-season and off-season program. This program of activity includes strength, conditioning, flexibility and nutrition. A strength and conditioning coordinator for each sport is provided to assist athletes in reaching the highest possible training levels.

The OU strength and conditioning staff takes great pride in providing a very intensive program that helps maintain greater overall body strength and conditioning levels during the season. By maintaining strength in the muscles and connective tissues throughout the season, the potential for injuries decreases.

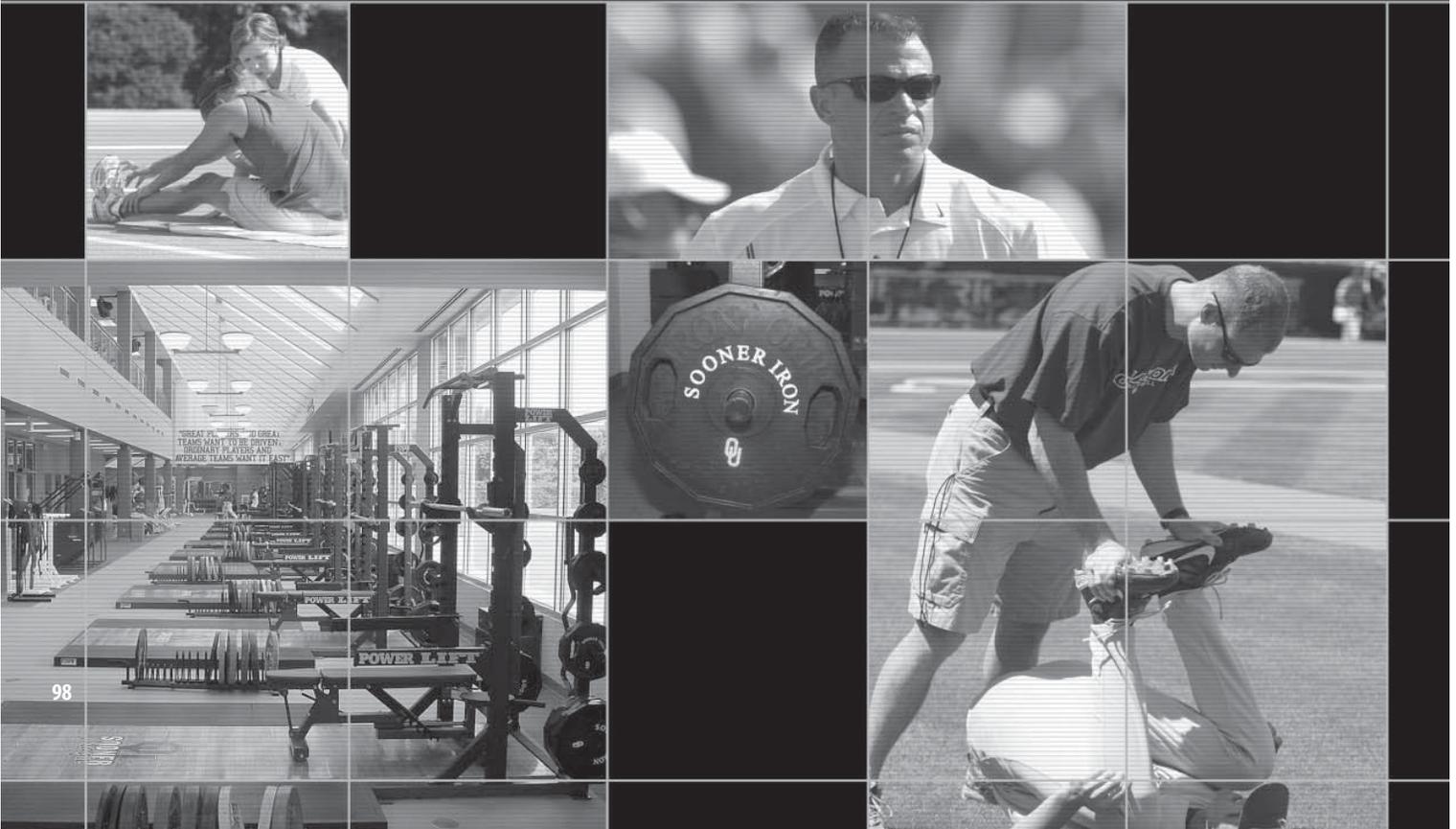
The off-season program is also extremely intensive. Speed, strength, power, agility, fundamentals and nutrition are addressed. The OU staff is committed to full compliance with NCAA rules concerning time allocation for student-athletes and voluntary workouts during off-season periods.

The staff's interaction with the nutritional consultants on campus is essential. The staff maintains an open channel of communication with the dining staff at the Wagner Dining Center. This interaction enables the strength and conditioning staff to ensure that OU athletes receive a winning edge with a sound nutrition program.

"Our goal is to get the student-athletes in their best condition," says Schmidt. "That condition will give Oklahoma an edge at the end of a game. Top of the line conditioning is what it takes to be a Sooner athlete. Running, lifting and good nutrition must be kept in a balance. All these components must be in place for an athlete to compete at the highest level."

Located at the south end of the Gaylord Family Oklahoma Memorial Stadium, the Barry Switzer Center houses administrative offices, the football locker room, the equipment room, the 8,000-square-foot Henry J. Freede Sports Medicine Facility and the 7,000-square-foot Touchdown Club Legends Lobby in addition to the Siegfried and Family Strength and Conditioning Complex.

STRENGTH AND MEDICAL TRAINING





HENRY J. FREEDE, M.D., SPORTS MEDICINE FACILITY

The Oklahoma Athletics Department feels a strong responsibility to help its athletes reach and maintain their optimum health and achieve conditioning goals. For this reason, OU has developed excellent training and conditioning programs to lessen the possibility of injuries. However, should injuries occur, the department is committed to a comprehensive rehabilitation program.

Complete athletically-related medical services are provided to Oklahoma student-athletes by team physicians and OU's certified athletic trainers. The University of Oklahoma obtains the services of the best medical consultants available.

The base of operation for the Sooners' medical care is the state-of-the-art Henry J. Freede, M.D. Sports Medicine Center in the Barry Switzer Center.

Head athletic trainer Scott Anderson says the addition to the Barry Switzer Center has allowed the university to upgrade to a new edition of rehabilitation equipment that can best benefit the student-athletes.

From simple therobands to taping tables, the facility offers everything a school can have or hope to have. The Sooner training room is equipped to perform isokinetic joint evaluation for preventive medicine and for post-injury rehabilitation. The therapy room is supplied with the latest modalities on the market.

"The addition of space is the greatest benefit," says Anderson. "This space allows for dedicated rehabilitation and consultation to the athletes. An option with the facility is the water rehabilitation area. The athlete stands in a pool of water that is adjusted to his or her own physical needs. Cameras are then placed where physicians can monitor the progress made by the athlete on his or her road to recovery."

A total team effort is the key to OU's efficiency in preventing, treating and rehabilitating injuries sustained by student-athletes. These measures keep Sooner athletes at their highest level of performance as they compete for championships.

"Sports medicine is a team effort," says Anderson. "The stated goal of athletic training at Oklahoma is, first of all, care for the student-athletes, thereby granting our sports a competitive advantage and ultimately greater esteem for the entire program."

"To that end we are blessed with a full complement of self-sacrificing medical professionals working on a regular basis with our athletic training staff."

THE UNIVERSITY OF OKLAHOMA SOONERS



A UNIVERSITY TOWN WITH A CHAMPIONSHIP SPIRIT

Norman is an ever-changing city of nearly 90,000 residents. Located in the heart of the state, it has grown to become the third largest city in Oklahoma. Despite its continuous growth, it has maintained the spirit and serenity of a small close-knit community.

Since the Oklahoma landrush of 1889, Norman has grown into a popular and smart city. The spirit of Norman and its citizens is unwavering and uncompromising. While other towns were clamoring to become the state capital, Norman residents desired to have the first state university. When the first OU president got off the train and saw a prairie, he saw opportunity.

As home to the state's premier educational institution, Norman boasts an excellent quality of life and is a city that thrives on and celebrates the diversity of its community.

Legendary University of Oklahoma football coach Barry Switzer called Norman "a university town with a championship spirit." Norman continually exhibits its love for sports by hosting numerous local and national athletic events.

In the last five years alone, Norman has served as host of the NCAA Men's Gymnastics Championship, an NCAA men's golf regional, NCAA softball regionals, NCAA men's and women's gymnastics regionals, NCAA women's tennis regionals, NCAA track and field regional and the NCAA women's basketball regionals. In addition, the Big 12 Conference Men's and Women's Tennis, Track and Field, Wrestling, Women's Golf, and Women's Gymnastics Championships were held in Norman.

Cultural activities are unlimited in Norman, making it the ideal backdrop for the University of Oklahoma. As home to people of all ethnic and educational backgrounds, the city has something to offer everyone. Norman is home to a variety of enriching events and attractions, including the Sooner Theater, which hosts a series of entertaining theatrical performances produced by locally-based talent and touring companies.

The city also showcases local and regional artists in its annual May Fair. In addition, through the university's School of Drama, School of Dance and the School of Music, stage productions are offered year round.

The Medieval Fair has become a springtime tradition in Norman as people from around the country converge on the city for one weekend each April to partake in a fascinating look back in time. Each year, an area park is transformed into a festival of sights, sounds and tastes straight from the Middle Ages. Knights joust, jesters entertain and story tellers spin tales of a magical time in history.

The \$44 million Sam Noble Oklahoma Museum of Natural History, a state-of-the-art facility designed to display a collection of historical and natural science items that trace the southwest's development since prehistoric times, opened in May 2000. History buffs will also enjoy the Cleveland Country Historical House which holds exhibits relating to the development of this area of the state.

For art enthusiasts, the Fred Jones Jr. Memorial Art Center houses permanent collections, nationally and world-renowned traveling exhibits as well as a yearly student art show. The museum has recently added the Weitzenhoffer Collection of French Impressionist paintings -- the single most important gift of art ever given to a U.S. public university.

Maintaining a progressive approach to the future while remembering its history, Norman continues to be a well-balanced community, proud to be the home of the University of Oklahoma.

NORMAN AND OKLAHOMA CITY



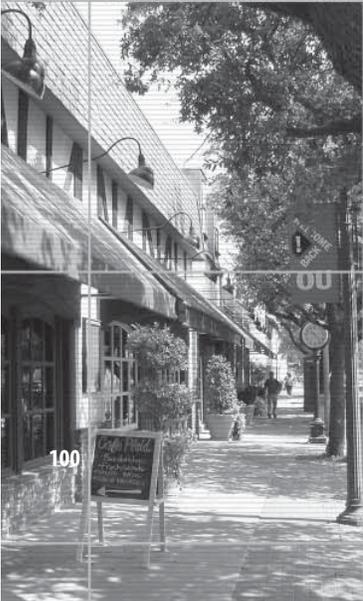
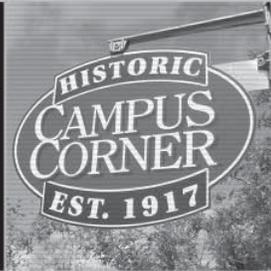
► COOL

The average annual temperature in Norman is a cool 70 degrees. The area enjoys a temperate climate with mild winters and four distinct seasons with a warm spring and fall.



► 100,000

Norman is the third largest city in the state with nearly 100,000 residents. Despite its growth, the city nurtures and maintains its small, college town atmosphere.



Oklahoma City

Oklahoma City, the capital of Oklahoma, is located just 18 miles from the Norman campus. It was the first city settled in the Land Run of 1889 because of its position as the center of the state. It is because of this central location that Oklahoma City has become known as the home of America's Western heritage. Whether adventure, history, culture or sports, Oklahoma City offers a variety of attractions and activities different from any other place in the country.

Oklahoma City was born on the afternoon of April 22, 1889, when the central portion of what is now Oklahoma was opened to settlement by presidential proclamation. Thousands crossed the borders of "unassigned lands" at the sound of gunfire at high noon. Never before or since has such a "run" occurred anywhere on the earth.

By the time the dust had settled on that historic day, many people had staked their claim at "Oklahoma Station," an area which was destined to become Oklahoma City, a leading city in America. In 1911, Oklahoma City officially became the capital after a statewide election moved the state seal from Guthrie.

Oklahoma City has become a haven for exciting sports action. It is home of two semi-professional sports teams and the host of the NCAA Women College Softball World Series and Big 12 Softball Championship. The Oklahoma RedHawks, 1996 American Association champions (then named the Oklahoma City 89ers), are the Triple-A baseball affiliate of the Texas Rangers. The team plays in the 13,066-seat AT&T Bricktown Ballpark, one of the plush venues in all of minor league sports. The ballpark served as host to a 2004 NCAA baseball regional and the 2005, 2006 Big 12 Baseball Championships.

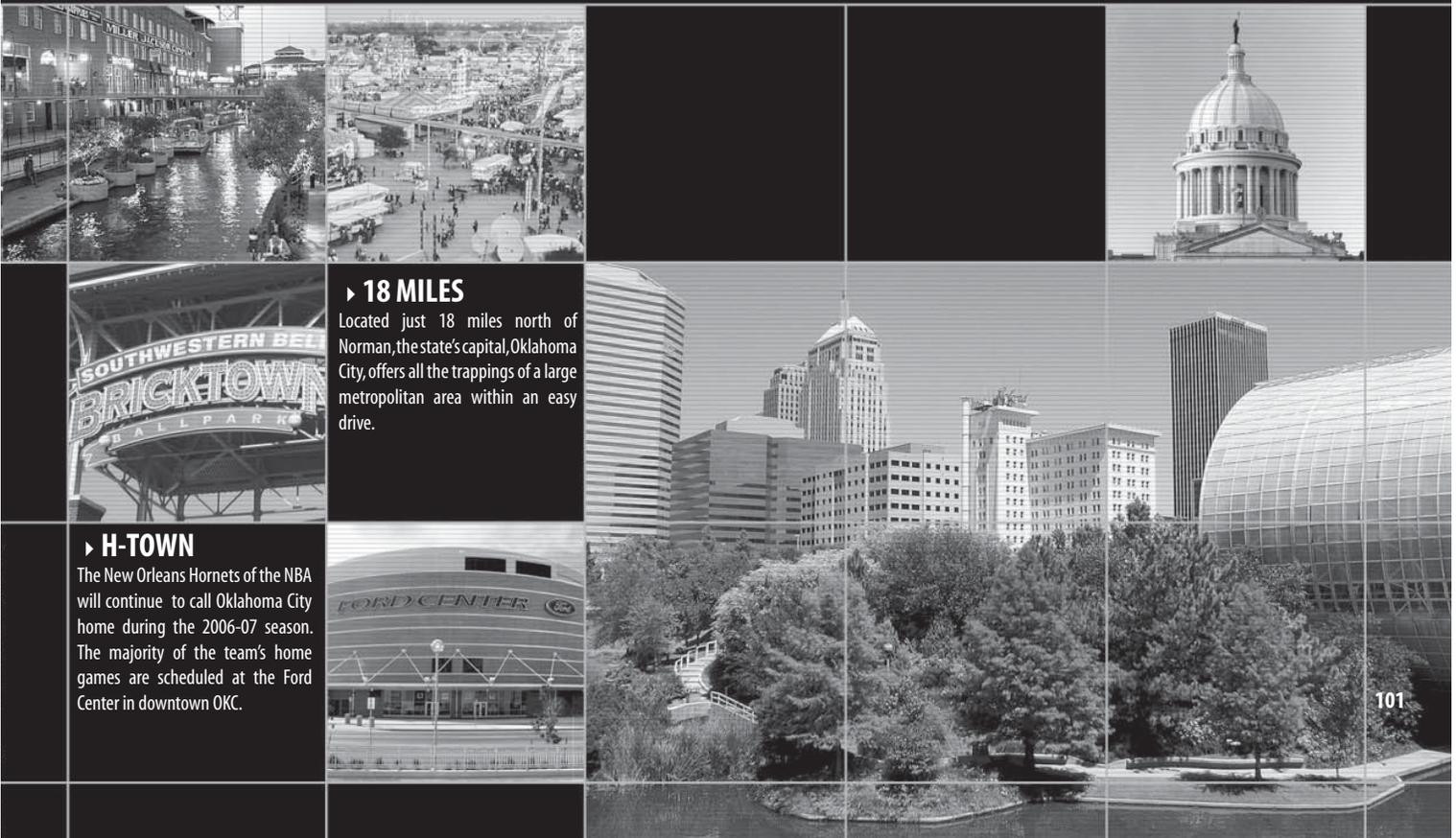
Hockey mania runs rampant with the recent success of the Central Hockey League's Oklahoma City Blazers. The Blazers won the CHL crown in 1996 and are yearly one of the league's best teams. In addition, the city has hosted numerous PGA and Senior PGA Tour events.

Tulsa

Tulsa, the state's second largest city, is located 100 miles to the northeast of Norman in the heart of Oklahoma's Green Country. Ask people to describe Tulsa, and you'll likely get many different answers. It was a city forever changed by the discovery of oil in 1901. It is home to art deco treasures and nationally renowned museums. Its African-American heritage left its mark, in both the business and music worlds. And it's a city of nostalgia and special memories for countless Americans due to its location on historic Route 66.

Tulsa is a cosmopolitan town that appeals to both young families and retirees. National touring exhibitions can be seen at the Philbrook Museum of Art, which was recently featured on the television program America's Castles. For great western art, check out the Gilcrease Museum, and music legends are commemorated at Oklahoma's Jazz Hall of Fame. Other unique attractions worth a stop include the Elsing Museum, Ida Dinnie Willis Museum of Miniatures, Dolls & Toys, Tulsa Air and Space Center and the Fenster Museum of Jewish Art.

THE UNIVERSITY OF OKLAHOMA SOONERS



SHOWCASING THE SOONERS TO A NATIONAL AUDIENCE

Oklahoma Athletics is a household name due to the overwhelming media attention that hovers around the Sooners. Writers and broadcasters representing the nation's most recognized media outlets regularly interact with Sooner players and coaches and routinely spend time in Norman.

And when they can't come to campus, those same observers keep tabs on OU thanks to extensive television coverage. The Sooners are at the very center of the college athletics and everybody is watching.

- In 2006, all 14 Oklahoma football games appeared on live television. OU enters the 2007 season with a streak of 57 consecutive televised games and has been shown on TV 267 times dating back to the 1953 season.
- The Women's College World Series is hosted in Oklahoma City each year, with all games shown live across the nation.
- The men's golf team's home tournament, The Maxwell Invitational in Ardmore, Okla., is televised live by the local ABC affiliate.
- During the 2005-06 season, the men's basketball team received live television coverage of 18 regular-season games, including two each on ABC and CBS.
- Both the men's and women's gymnastics teams had regular television coverage thanks to the hosting duties of their respective conference championships. The nation will focus its eyes on Norman in April 2006 when the Sooners hosted the NCAA Men's Gymnastics National Championships at Lloyd Noble Center.

• The popularity of the Sooners is evident in the immense amount of products and apparel purchased by fans. OU ranks eighth in the nation in sales of licensed merchandise.

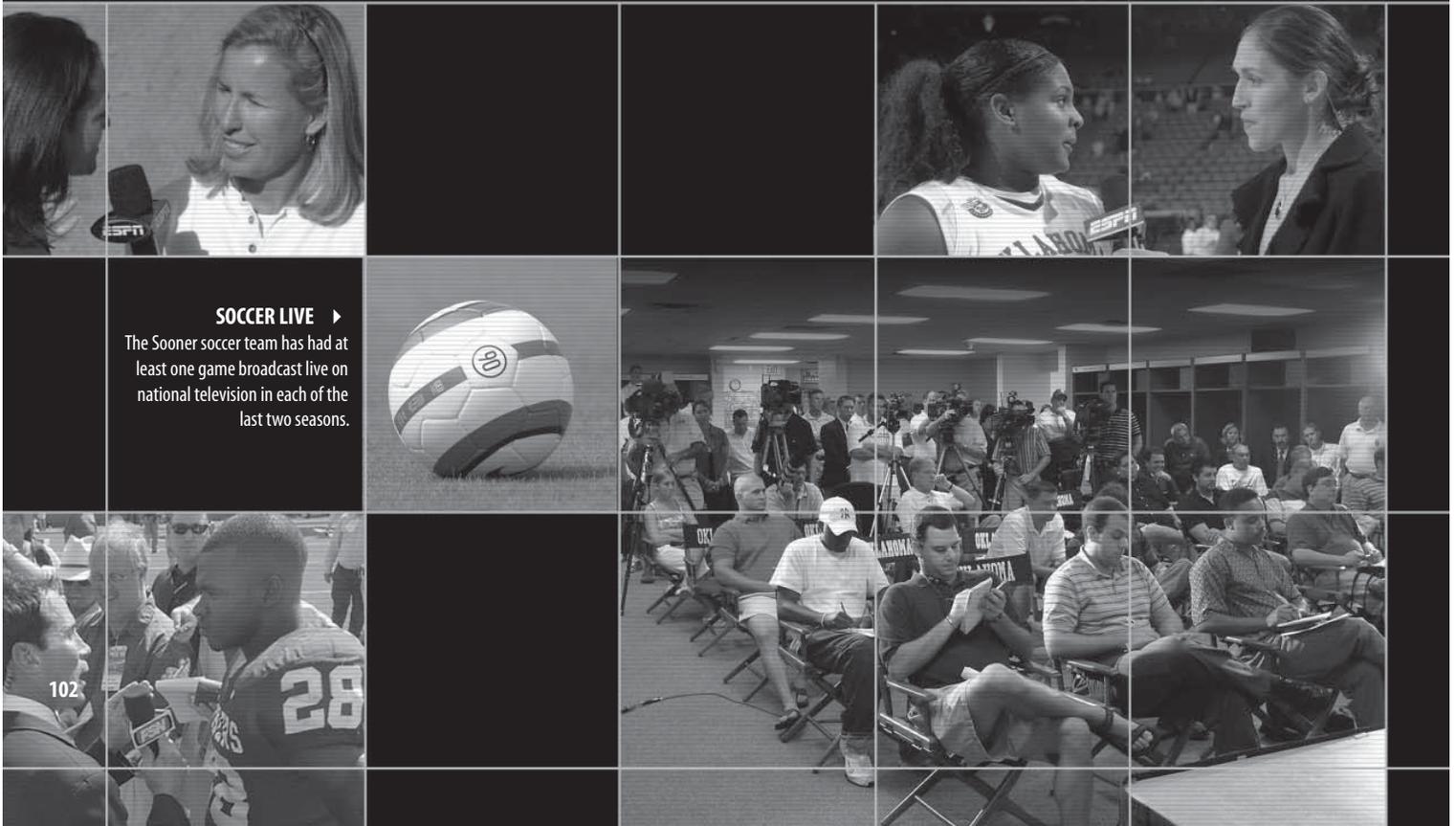
• Since 2000, Oklahoma student-athletes have appeared on the cover of *Sports Illustrated* nine times. Sooner football is one of the most popular subjects for *SI* with 30 cover appearances.

• Over the past six years, ESPN's popular College Football Gameday production has broadcast on site from 15 of Oklahoma's games.

• 56.2 million people logged on to SoonerSports.com last year, making the official Web site of the Oklahoma Athletics Department one of the top collegiate sites in the nation.

• Many former Sooners have gone on to successful careers as talent for the nation's top media outlets including ESPN's Stacy Dales-Schuman and CBS' Spencer Tillman. Former OU athletes are often called on to provide color commentary during regional broadcasts due to their championship experience and athletics expertise.

IN THE MEDIA SPOTLIGHT



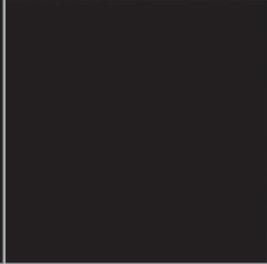
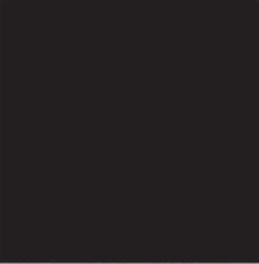
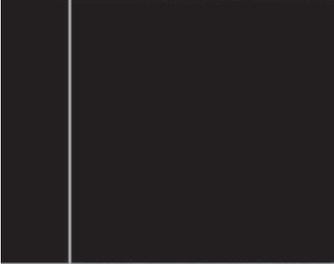
SOCCER LIVE ▶

The Sooner soccer team has had at least one game broadcast live on national television in each of the last two seasons.





THE UNIVERSITY OF OKLAHOMA SOONERS



GAME DAY ▶
Over the past six years, ESPN's popular College Football Gameday production has broadcast on site from 15 of Oklahoma's games.



SOONERSPORTS.COM

The University of Oklahoma, in conjunction with its multimedia rights partner, Sooner Sports Properties, recently signed on to become the latest partner in CSTV's industry leading Online Network. CSTV operates Oklahoma's official athletics Web site, providing Sooner fans with the most in-depth coverage and interactive content of Oklahoma sports that has ever been available.

The new and improved Web site, SoonerSports.com, launched on July 1, 2007.

The OU Athletics Department and CSTV committed considerable research, planning and design resources in developing the new SoonerSports.com. OU is recognized as a leader in intercollegiate athletics and its official site follows in that tradition.

For many, the site serves as the front door to the Sooner experience. SoonerSports.com also provides an integral link between OU student-athletes, their families, coaches, Oklahoma students, fans, prospective student-athletes, alumni, media, donors, corporate partners, the University and peer institutions in the Big 12 Conference and the NCAA.

The new site strengthens Oklahoma's commitment in bringing its fans the most extensive coverage of the Sooners direct from Norman. By utilizing the latest technology, including webcasts, podcasts, RSS feeds, wireless services and more, OU presents fans with unprecedented opportunities to access official Sooner news, features and multimedia.

In addition to Oklahoma All-Access, CSTV will launch a custom Web site with a variety of online features including an e-commerce store, photo galleries and CSTV's exclusive GameTracker™ technology, which allows fans to follow live simulated game action, details and full play-by-play of their favorite Sooner sports. SoonerSports.com will also receive CSTV's industry-leading online and new media solutions, including access to new distribution platforms such as CSTV2Go mobile and podcasting.

Sooner Sports Properties is a division of Learfield Sports, which administers multimedia rights for nearly 35 collegiate institutions and associations including fellow Big 12 members Colorado, Iowa State, Kansas State, Missouri and Texas A&M. The Dallas-based company also secures marketing partnerships for the Black Coaches Association (BCA) and provides exclusive sports programming to more than 1,000 radio stations throughout the country.

Additionally, Team Services, LLC, a Learfield Sports company, specializes in venue naming rights, marketing research and sales consultation.

CSTV Networks, Inc., now part of the CBS Corporation, is the leading digital and cable programming company dedicated to college sports. Connecting more fans to more college sports than any other company, its many platforms for programming distribution include CSTV: College Sports TV, televising regular-season and championship events for 35 men's and women's college sports; CSTV.com and its network of more than 215 official athletic sites; CSTV All Access, broadband services providing live audio and video of more than 10,000 events annually; as well as satellite television and radio, in-flight entertainment, wireless networks and more. Further information is available at www.CSTV.com.

